



Woollahra Gallery at Redleaf Exhibition Policy

Adoption Date:	22 February 2021
Last Reviewed:	February 2021
Next Review Date:	February 2021
Division/Department:	Community Services – Woollahra Art Gallery at Redleaf
Responsible Officer:	Art Gallery Coordinator
HPE CM Record Number:	21/60749

1 Policy Statement

Council is committed to providing a vibrant and diverse annual exhibition program that supports and promotes accessible arts, artists and cultural development with the vision that Woollahra Gallery will be the cultural heart of the LGA and support creative talent to flourish. The Gallery will also be a space where everyone is welcome and can engage in the arts. It will be a collaborative space for all to connect with and be enriched by the arts.

The Exhibition Policy outlines Woollahra Council's curatorial intent for visual art exhibitions in the Woollahra Gallery at Redleaf. This policy applies only to the Art Gallery that will be established as Woollahra Gallery at Redleaf positioned at 548 New South Head Road, Double Bay NSW 2028.

2 Application

Purpose

The purpose of this policy is to outline the exhibitions that will be held at Woollahra Gallery at Redleaf.

The exhibition calendar each year at Redleaf will consist of three types of exhibitions:

1. Council-produced exhibitions. These include, but are not limited to the Woollahra Small Sculpture Prize and Youth Photographic Award and Short Film Prize and could include specialised programming such as exhibitions celebrating the artistic history of the area or working with the specific community groups in line with the goals outlined in Council's *2030 Our Community, Our Place, Our Plan*.
2. Travelling exhibitions.
3. Artist-led exhibitions resulting from an annual call for Expressions of Interest (EOIs) from artists, curators or organisations. These shows will make be the majority of the exhibitions.

The following set of principles will be applied to the receiving of requests to exhibit in the gallery through the EOI process to ensure transparency, equality of opportunity and to allow for a varied and vibrant calendar of exhibits.

3 Policy Objectives

Woollahra Gallery at Redleaf exhibition policy objectives are:

- To provide clear guidelines for artists, curators, arts groups and organisations.
- To create a diverse and engaging annual exhibition program.
- To ensure exhibitions are of a high artistic merit and offer a varied calendar of exhibitions and presented in a professional manner in accordance with the selection criteria, exhibition guidelines and conditions of use.

- To support and promote artists, arts groups and curators who are working across a range of media and are able to contribute to the unique cultural identity of the visual arts in Woollahra.
- To provide opportunities for the Woollahra community and its visitors to engage with art in the area and gallery public programs.

Scope

This policy will apply from the date of adoption by Council. This policy applies to staff in administering the operational activities of the Woollahra Gallery at Redleaf to develop an annual calendar of exhibitions and programs.

4 Definitions

Term	Meaning
Expression of Interest (EOI)	An Expression of Interest (EOI) is described as an application by an artist, curator or organisation to exhibit at the Gallery.
Council produced exhibitions	Woollahra Council produced exhibitions currently include, but are not limited to Woollahra Small Sculpture Prize and Youth Photographic Award and Short Film Prize. Council may also curate a number of exhibitions linking with other events and programs conducted by Council or of particular interest to the Woollahra community.
EOI Assessment Committee	The EOI Assessment Committee may comprise of an independent expert or experts as well as relevant staff.
Exhibition Team	The Exhibition Team will determine how the exhibitions of the successful EOI applicants could best work together and throughout the calendar. The Exhibition Team consists of relevant staff.

5 Policy Content

- Woollahra Gallery at Redleaf will offer a varied annual exhibition program which will contain a mix of Council produced exhibitions, which are sought through an expression of interest from individual artists, curators and organisations, as well as curated shows and visiting exhibitions.
- Woollahra Gallery at Redleaf will receive proposals through an annual Call for Expressions of Interest for exhibitions that explore a range of arts that will contribute to the cultural diversity of the Woollahra community.

- Woollahra Gallery at Redleaf will support and promote artists and arts organisations who are working across a range of media and genres.
- Woollahra Gallery at Redleaf will support and develop public programs such as artist talks, educational activities, workshops and special events appropriate to the space and exhibitions.
- Outside of Council-produced shows artists, curators or organisations wishing to hire the gallery spaces for an exhibition must do this via the EOI process.
- The EOI Assessment Committee will decide who will be exhibiting with no further correspondence entered into.
- Applications will be assessed against criteria developed at the time of calling for EOIs.
- Woollahra Council staff reserve the right to refuse any proposal or exhibition it considers unsuitable and/or inappropriate to display or exhibit in Woollahra Gallery at Redleaf.
- After the selection of the exhibitions, the Exhibition Team will determine how this collection of artists will best work into the calendar and then propose that calendar to the artists involved.
- Council's goal of building a creative and vibrant community as outlined in the Woollahra Social and Cultural Plan 2018-2030 will be actively pursued through the exhibitions and associated cultural development programs of Woollahra Gallery at Redleaf.

This Policy will be reviewed every two years or in accordance with legislative requirements. This Policy may also be changed as a result of other amendments that are to the advantage of Council and in the spirit of this Policy. Any amendment to this Policy must be by way of a Council Resolution.

6 Community Strategic Plan, Delivery Program and Operational Plan

This Policy relates to the theme of Community wellbeing as outline in the 2030 Community Strategic Plan and the goal of developing a creative and vibrant community.

7 Related Policies and Procedures

	HPECM Reference
Woollahra Council Public Art Policy	19/78824
Woollahra Gallery at Redleaf EOI	20/208842

Policy Amendments

Date	Responsible Officer	Description