



DOUBLE VISION

EOI BRIEF



Image: Deborah Kelly with Wayang Cyber 2, *Pada Suatu Ketika*

EXHIBITION PERIOD:
October 2024 – October 2025

Project brief

'Double Vision' is a digital public art project run by Woollahra Council. The digital screen, installed under the escalators to the Woollahra Library at Double Bay (Kiaora Place) features a range of varied artworks from different artists. Works displayed on the screen aims to engage and provide a point of difference to the public in this space.

We are seeking expressions of interest from early- to mid-career artists to submit an exhibition **EOI for video- or other screen based art** that would be suitable for public display. Works will be screened on a loop from morning until night, 7 days a week and be part of the next exhibition cycle from October 2024 to October 2025.

Exhibition period

Each successful applicant will be displayed for a period of 3 months, commencing in October 2024.

Site

The Double Vision screen at Kiaora Place, is located under the escalators in the public walk, between Kiaora Lane and New South Head Road, Double Bay.

Pedestrian access is open at all times, and all artworks featuring on the Double Vision screen **needs to be suitable for public display.**

Artist fee

A total of \$650 will be paid for the loan period of the 3 month exhibition period.

Double Vision screen dimensions and file specs:

- 85-inch Sony TV screen
- Aspect ratio 16:9
- Accepted format of video work – preference for MP4 files
- Length of video work: max 15 minutes.
- File size limit: 5GB
- Sound – due to the public nature of the open site with various commercial tenants, we cannot accommodate any audio.

Timeline

EOI will be open until Thursday 30 May 2024.

EOIs will be assessed and the successful artists will be notified in early to mid-June 2024.

Successful artworks to be displayed from October 2024 for a 3-month period.

Selection criteria

- Artistic or creative excellence;
- Engage with a broad audience and have the capacity to attract people's attention through reflection, evocation, amusement;
- Suitability of content for display in an open public area; and
- The work may be existing or new work developed for the site (however there will no additional commission fee payable for new work developed for the EOI).

Eligibility

- Must be original work of the submitting artist or creative practitioner and must have been designed or completed within three years prior to June 2024;
- The work should not exceed 15 minutes in duration, (audio cannot be accommodated, closed captions is possible);
- Work must not infringe the copyright or moral rights of others; and
- Work created by artists within the LGA is particularly desirable.

EOI Submission Materials

- Artist biography (max 3 pages)
- Artist contact details
- Completed video artwork submission (no work in progress accepted)
- Artist statement

To enter

Please submit online

woollahra.nsw.gov.au/doublevisionEOI

For more information, please contact Cultural Development on phone 9391 7102 or email: cultural@woollahra.nsw.gov.au

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