

Urban Planning Committee Minutes

Monday 14 May 2007

TABLE OF CONTENTS

D1	Confirmation of Minutes of Meeting held on 30 April 2007	887
R1	Oxford Street, Paddington, Retail Study Findings	887
R2	Double Bay Retail Study Findings	888
R3	Draft Amendment to SEPP 64 (Advertising and signage)	889

Urban Planning Committee Minutes

**Minutes of the Meeting held on
Monday 14 May 2007 at 6.00pm**

Present: Her Worship the Mayor, Councillor Keri Huxley, ex-officio
Councillors Geoff Rundle (Chair)
Isabelle Shapiro (at C&E 6.15pm to 6.30pm)
John Comino
Christopher Dawson
Wilhelmina Gardner
David Shoebridge
John Walker (D1 to part R3)

Staff: C Bluett (Manager – Strategic Planning) (D1 to R3)
A Coker (Director – Planning & Development)
W Hatton (Director – Technical Services) (part R1 to R3)
D Daintry (Manager Development Control)
L Windle (Manager – Governance)
G Stewart (Project Manager – Strategic Projects and Policy)
M Zulaikha (Team Leader – Urban Design)
J Davies (Strategic Planner)

Also in Attendance: Councillor Julian Martin (D1 to R1)
Councillor Andrew Petrie (part 1 to R2)

Leave of Absence

Leave of Absence previously granted by Council: Nil

Apologies: Nil

Late Correspondence

Late correspondence was submitted to the committee in relation to Items: Nil

Declarations of Interest

Nil

Items Decided by this Committee using its Delegated Authority (Item D1)

Item No: D1 Delegated to Committee
Subject: **Confirmation of Minutes of Meeting held on 30 April 2007**
Author: Les Windle – Manager Governance
File No: See Council Minutes
Reason for Report: The Minutes of the Meeting of 30 April 2007 were previously circulated. In accordance with the guidelines for Committees' operations it is now necessary that those Minutes be formally taken as read and confirmed.

(Huxley/Comino)

Resolved:

That the Minutes of the Urban Planning Committee Meeting of 30 April 2007 be taken as read and confirmed.

**Items with Recommendations from this Committee
Submitted to the Council for Decision (Items R1 to R3)**

Item No: R1 Recommendation to Council
Subject: **Oxford Street, Paddington, Retail Study Findings**
Author: John Davies
File No: 1179.G
Reason for Report: Present study findings and propose some next steps in line with the studies recommendations

(Shoebridge/Walker)

Recommendation:

1. That Council endorse the actions identified in **annexure 3** of the report on the findings of the Oxford Street Paddington Commercial Centre Business Strategy subject to amending the action "Consider the results of traffic studies that support the fact that the traffic numbers do not support three lanes along Oxford Street" on page 3 of the list of Council Actions to read "Consider the results of traffic studies along Oxford Street".
2. That the study be made publicly accessible on the Council's website.
3. That a report be submitted to the Urban Planning Committee outlining what steps are required to facilitate:

- a. the appointment of centre managers for the Double Bay and Oxford Street Commercial Centres for a suggested period of 3 years with a review after 12 months.
- b. consideration of reallocating funding from the public domain improvement works to fund the centre managers.
- c. consideration of co-funding models from retailers and land owners.
- d. consideration of the appropriate authorities and management structures required to allow the centre managers to effectively operate.
- e. the parity of times for parking meters in Oxford Street to the parking meters in Double Bay.

Item No: R2 Recommendation to Council
Subject: Double Bay Retail Study Findings
Author: John Davies
File No: 1178.G
Reason for Report: Present study findings and propose some next steps in line with the studies recommendations

(Shoebridge/Dawson)

Recommendation:

1. That Council endorse the actions identified in **Annexure 3** of the report to the Urban Planning Committee of 14 May 2007 on the findings of the Double Bay Commercial Centre Development Study.
2. That the Double Bay Commercial Centre Development Study by HillPDA be made publicly accessible on the Council's website.
3. That a report be submitted to the Urban Planning Committee outlining what steps are required to facilitate:
 - a. the appointment of centre managers for the Double Bay and Oxford Street Commercial Centres for a suggested period of 3 years with a review after 12 months.
 - b. consideration of reallocating funding from the public domain improvement works to fund the centre managers.
 - c. consideration of co-funding models from retailers and land owners.
 - d. consideration of the appropriate authorities and management structures required to allow the centre managers to effectively operate.

Item No: R3 Recommendation to Council
Subject: **Draft Amendment to SEPP 64 (Advertising and Signage)**
Author: Team Leader Urban Design - Margaret Zulaikha
File No: 696.G Part 16
Reason for Report: To provide a submission on the draft amendment for the Committee's consideration

Motion moved by Councillor Comino
Seconded by Councillor Dawson

That the submission on Draft SEPP 64 (**Annexure 5**) be submitted to the Department of Planning subject to the following:

- a. the reference to "Sir Syd Einfield Drive" in Section 2 (Advertising in Transport Corridors) being amended to read "Syd Einfield Drive".
- b. section 2.5.3 (Roof or sky advertisements) being amended to include Council's concern of the effects of plume and light spillage from illuminated advertising signs.
- c. section 3 (Sponsorship advertising in open space zones) being deleted from the submission.
- d. section 4 (Election campaign signs) being amended to include that the "election period" under Clause 33(3) should be "3 weeks preceding the day on which the election is held, includes the election day and 2 days after the election day."

Amendment moved by Councillor Shoebridge
Seconded by Councillor Gardner

That the motion moved by Councillor Comino be adopted subject to the inclusion of the following additional statement in Section 1 (Introduction):

"Large intrusive outdoor billboards have absolutely no essential right to exist and to clutter our urban landscape."

The Amendment was put and lost.
The Motion was adopted.

Recommendation:

That the submission on Draft SEPP 64 (**Annexure 5**) be submitted to the Department of Planning subject to the following:

- a. the reference to "Sir Syd Einfield Drive" in Section 2 (Advertising in Transport Corridors) being amended to read "Syd Einfield Drive".
- b. section 2.5.3 (Roof or sky advertisements) being amended to include Council's concern of the effects of plume and light spillage from illuminated advertising signs.
- c. section 3 (Sponsorship advertising in open space zones) being deleted from the submission.
- d. section 4 (Election campaign signs) being amended to include that the "election period" under Clause 33(3) should be "3 weeks preceding the day on which the election is held, includes the election day and 2 days after the election day."

There being no further business the meeting concluded at 7.25pm.

We certify that the pages numbered 884 to 890 inclusive are the Minutes of the Urban Planning Committee Meeting held on 14 May 2007 and confirmed by the Urban Planning Committee on 28 May 2007 as correct.

Chairperson

Secretary of Committee