

# Community & Environment Committee

**Agenda:** *Community & Environment Committee*

**Date:** *Monday 25 March 2013*

**Time:** *6.00pm*

## **Outline of Meeting Protocol & Procedure:**

- The Chairperson will call the Meeting to order and ask the Committee/Staff to present apologies or late correspondence.
- The Chairperson will commence the Order of Business as shown in the Index to the Agenda.
- At the beginning of each item the Chairperson will ask whether a member(s) of the public wish to address the Committee.
- If person(s) wish to address the Committee, they are allowed four (4) minutes in which to do so. Please direct comments to the issues at hand.
- If there are persons representing both sides of a matter (eg applicant/objector), the person(s) against the recommendation speak first.
- At the conclusion of the allotted four (4) minutes, the speaker resumes his/her seat and takes no further part in the debate unless specifically called to do so by the Chairperson.
- If there is more than one (1) person wishing to address the Committee from the same side of the debate, the Chairperson will request that where possible a spokesperson be nominated to represent the parties.
- The Chairperson has the discretion whether to continue to accept speakers from the floor.
- After considering any submissions the Committee will debate the matter (if necessary), and arrive at a recommendation (R items which proceed to Full Council) or a resolution (D items for which the Committee has delegated authority).

## **Recommendation only to the Full Council (“R” Items)**

- Such matters as are specified in Section 377 of the Local Government Act and within the ambit of the Committee considerations.
- Matters which involve broad strategic or policy initiatives within responsibilities of Committee.
- Matters requiring the expenditure of moneys and in respect of which no Council vote has been made.
- Matters delegated to the Council by the Traffic Authority of NSW.
- Matters not within the specified functions of the Committee,
- Matters reserved by individual Councillors in accordance with any Council policy on "safeguards" and substantive changes.
- Parks and Reserves Plans of Management (Strategies, Policies and Objectives).
- Residential Parking Schemes - Provision and Policies.

## **Delegated Authority (“D” Items)**

- Community Services and Programs.
- Library Services
- Health.
- Licensing.
- Liquor Licences.
- Regulatory.
- Fire Protection Orders.
- Residential Parking Schemes (surveillance and administration).
- Traffic Management (Traffic Committee Recommendations).
- Waste Minimisation.
- To require such investigations, reports or actions as considered necessary in respect of matters contained within the Business Agendas (and as may be limited by specific Council resolution).
- Confirmation of the Minutes of its Meetings.
- Any other matter falling within the responsibility of the Community and Environment Committee and not restricted by the Local Government Act or required to be a Recommendation to Full Council as listed above.
- Statutory reviews of Council's Delivery Program and Operational Plan.

**Committee Membership:**

7 Councillors

**Quorum:**

The quorum for a Committee meeting is 4 Councillors.

# WOOLLAHRA MUNICIPAL COUNCIL

## Notice of Meeting

21 March 2013

To: His Worship the Mayor, Councillor Andrew Petrie ex-officio  
Councillors Deborah Thomas (Chair)  
Anthony Boskovitz  
Peter Cavanagh  
Anthony Marano  
Elena Wise  
Susan Wynne  
Jeff Zulman

Dear Councillors

### **Community & Environment Committee Meeting – 25 March 2013**

In accordance with the provisions of the Local Government Act 1993, I request your attendance at a Meeting of the Council's **Community and Environment Committee** to be held in the **Council Chambers, 536 New South Head Road, Double Bay, on Monday 25 March 2013 at 6.00pm.**

Gary James  
General Manager

# **Additional Information Relating to Committee Matters**

**Site Inspection**

**Other Matters**

## Meeting Agenda

<b>Item</b>	<b>Subject</b>	<b>Pages</b>
1	Leave of Absence and Apologies	
2	Note Council resolution of 27 June 2011 to read late correspondence in conjunction with the relevant Agenda Item	
3	Declarations of Interest	

### **Items to be Decided by this Committee using its Delegated Authority**

D1	Confirmation of Minutes of Meeting held on 11 March 2013	1
D2	Public Art Advisory Committee Minutes – 1160.G	2
D3	Woollahra Small Sculpture Prize – 20.G	9
D4	Bike Route Works 2012/2013 – 256.G Bicycle Projects	32

### **Items to be Submitted to the Council for Decision with Recommendations from this Committee – Nil ‘R’ Items**

**Item No:** D1 Delegated to Committee  
**Subject:** **Confirmation of Minutes of Meeting held on 11 March 2013**  
**Author:** Les Windle, Manager - Governance  
**File No:** See Council Minutes  
**Reason for Report:** The Minutes of the Meeting of Monday 11 March 2013 were previously circulated. In accordance with the guidelines for Committees' operations it is now necessary that those Minutes be formally taken as read and confirmed.

**Recommendation:**

That the Minutes of the Community and Environment Committee Meeting of 11 March 2013 be taken as read and confirmed.

Les Windle  
Manager – Governance

**Item No:** D2 Delegated to Committee  
**Subject:** **Public Art Advisory Committee Minutes**  
**Author:** Maria Lacey, Public Art and Cultural Development Officer  
**File No:** 1160.G  
**Reason for Report:** To table the minutes of the Public Art Advisory Committee meeting held on 13 February 2013.

**Recommendation:**

THAT the minutes of the Public Art Advisory Committee meeting held on Wednesday 13 February 2013 be noted, including:

- i. The proposition of ceasing operation of PAAC in its current format and to establish a new Committee with a different name and new Terms of Reference reflecting the focus of community cultural projects and programs in 2013.

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**Background:**

This report outlines the Public Art Advisory Committee (PAAC) meeting held on 13 February 2013 (Annexure 1).

**Public Art and Cultural Development Projects update:**

1. Artist in Residence program: The following four artists will commence their residency at EJ Ward Paddington Community Centre in March 2013:
  - Selena Smith - painter/sculptor artist
  - Natasha Frisch – installation artist
  - Madeleine Preston – designer/installation artist
  - Alice McCormick – author/journalist

Each artist is to conduct a community engagement project comprising of studio open days, talks and public workshops.

2. Women in Woollahra project: The commissioned sculpture *Seated Woman II* by Sam Harrison (see Annexure 2) is to be installed and launched in Blackburn Gardens in March 2013.
3. Traffic Signal Box Project 2013: Submissions are now open for the project with the closing date of 28 March 2013. The submitted designs will be presented for selection by PAAC at the meeting on 10 April 2013. All five boxes are to be painted in May 2013.
4. Public Art Trust: The Woollahra Public Art Trust held its first meeting on 4 December 2012. The initial goal of the Trustees is to source three artworks per annum through loans, donations or commissions. A minor amendment to the Trust Deed has been made to clarify the definition of ‘public art gallery’. This amendment will not change the current Deductible Gift Recipient (DGR) Status obtained from the Australian Taxation Office (ATO). The Trust will adopt the Collection Policy and Arts Strategy at its March 2013 meeting.

5. **Review of PAAC:** The current terms of reference of PAAC is to be revised in 2013 following the establishment of the Public Art Trust. PAAC supports that the Public Art Trust advises and implements any future temporary and permanent art installations and commissions. PAAC also supports that part of the current funding from section 94A for public art works be directed as seed funding to the Trust for an artwork acquisition in the 2013/14 financial year. The re-directing of temporary and permanent public art projects from PAAC to the Public Art Trust will result in the formation of a renamed committee with a focus on cultural community projects and programs. Draft new terms of reference for the renamed committee will be discussed at the PAAC meeting in April 2013.
6. **Any Other Business:** The sculpture *Egg Swing* by Mikala Dwyer commissioned by Council to commemorate the former Royal Hospital for Women in Paddington has been modified to minimise future risk of damage and risk of personal injury while interacting with the sculpture. Re-installation of the sculpture is to take place before mid-April 2013.

**Conclusion:**

PAAC is satisfied with the development and progression of all the current projects undertaken and agrees that the current structure of this Committee will become obsolete. The Committee supports the need to be renamed and have new Terms of Reference reflecting its future focus of community cultural projects and programs.

Maria Lacey  
Public Art and Cultural Development Officer

Kylie Walshe  
Director Community Services

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**Annexures:**

1. Minutes of the Public Art Advisory Committee Meeting, Wednesday 13 February 2013
2. Sculpture *Seated Woman II* by Sam Harrison



**Item No:** D3 Delegated to Committee  
**Subject:** **Woollahra Small Sculpture prize**  
**Author:** Jo Jansyn, Cultural Development Coordinator  
**File No:** 20.G  
**Reason for Report:** To provide a detailed evaluation of the 2012 Woollahra Small Sculpture Prize.

**Recommendation:**

THAT the 2012 Woollahra Small Sculpture Prize Evaluation Report be noted.

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**Introduction**

The Woollahra Small Sculpture Prize is evaluated annually following the conclusion of the exhibition component of the Prize, with information presented to the Community and Environment Committee. This report presents a review and evaluation summary of the 2012 Woollahra Small Sculpture Prize.

**Background**

The Woollahra Small Sculpture Prize is a national prize for sculptures of smaller dimensions and has attracted strong support from artists, collectors, benefactors, critics, as well as the local community. The Prize was initiated in 2001 by Council to support, promote and celebrate artistic excellence, but also to encourage the local community to access the then, newly renovated Woollahra Council Chambers. In its twelve-year history, the Prize has successfully established an important position in the yearly national sculpture competition calendar. The Prize attracts local, national and international entries each year. The permanently extended exhibition period, now in its third year, has successfully provided the community with greater access to view the finalists' works and winners.

The Woollahra Small Sculpture Prize currently totals \$13,000 prize monies across the following categories:

- The Woollahra Small Sculpture Prize: an acquisitive award of \$10,000
- The Special Commendation: a non-acquisitive award of \$2,000
- The Viewers' Choice: a non-acquisitive award of \$1,000

The twelfth Woollahra Small Sculpture Prize exhibition was launched on Friday 26 October 2012 at Woollahra Council Chambers and concluded on Sunday 11 November. The exhibition, with the permanent extension of the exhibition period, ran for two weeks, including three weekends.

Please see Annexure 1 for a table of 2001 – 2012 Woollahra Small Sculpture Prize Comparative Data.

**Relationship to the Delivery Program and Operational Plan**

Council's adopted Delivery Program and Operational Plan (DPOP) identifies that a key priority for Cultural Development within Goal 3: A creative and vibrant community of the theme 'Community well-being' is to *produce the Woollahra Small Sculpture Prize* (reference 3.4.2, pg 48).

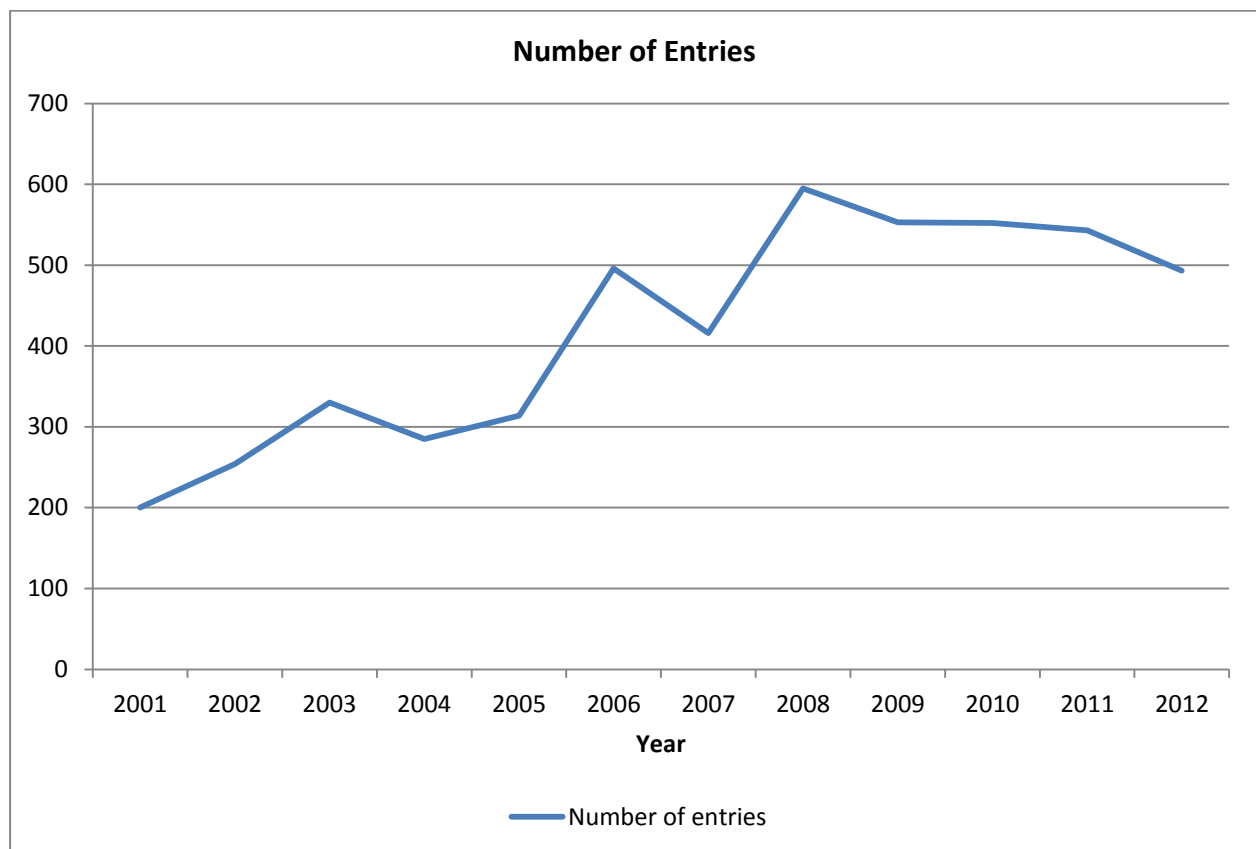
Goal 3: A creative and vibrant community recognises that ‘*Woollahra will be a place where people of all ages and backgrounds have access to lifelong learning opportunities, cultural and community activities. We will support local creativity, cultural pursuits and creative talents.*’ (pg 36).

Within DPOP reference 3.4.2 Produce the Woollahra Small Sculpture Prize, the following additional specific action is listed:

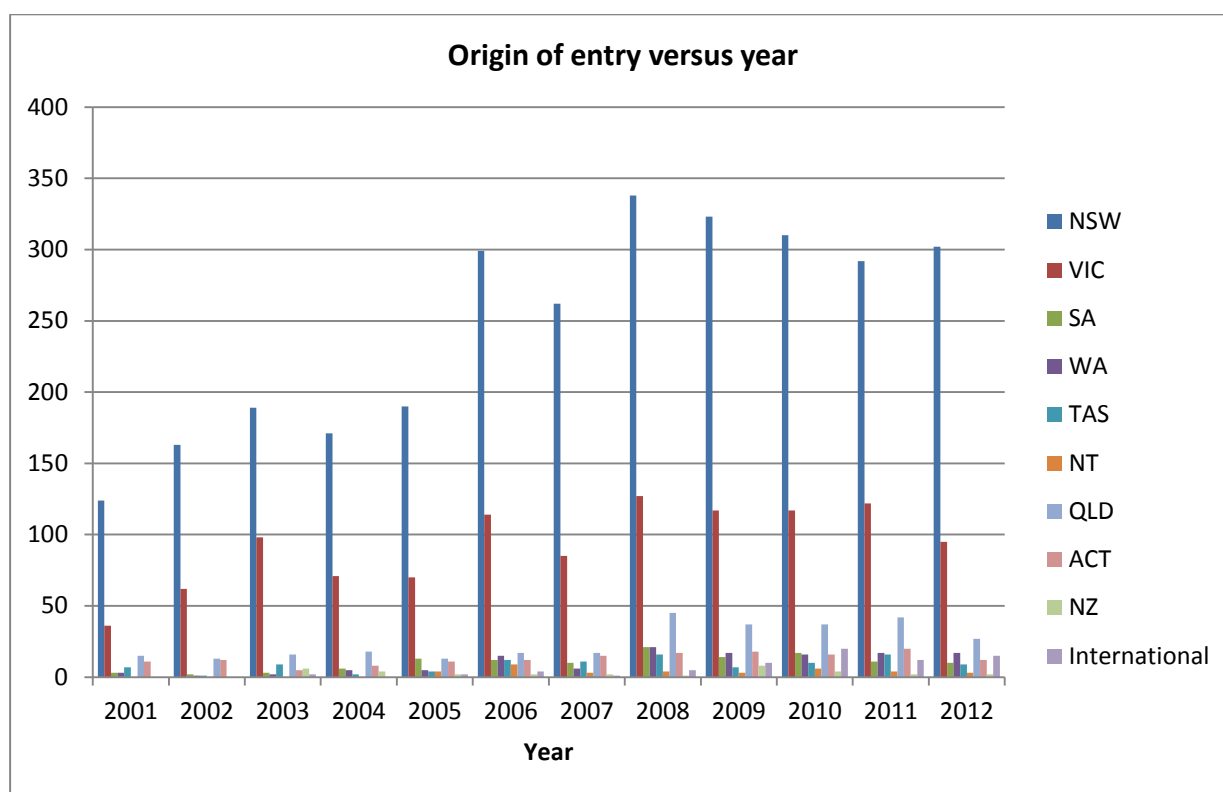
*Improve and upgrade the functionality of the Woollahra Small Sculpture Prize website.*

### **The 2012 Woollahra Small Sculpture Prize Entries Summary**

A cumulative number of 5031 entries have been received from artists for the Woollahra Small Sculpture Prize in its twelve year history. In 2012, 492 sculpture submissions were entered and the finalists 42 pieces were exhibited over a 16 day period including three weekends between 26 October and 11 November. Finalists’ works were selected for exhibition by judges Guido Belgiorno-Nettis AM, Trustee of the Art Gallery of NSW and Director of the Transfield Foundation, Natalie Wilson, Assistant Curator, Australian Art/ Art Gallery of NSW and Professor Janice Reid AM, Vice-Chancellor of the University of Western Sydney and Trustee of the Art Gallery of NSW. Apart from increasing awareness of the Prize due to improved communications, social networking and a stand-alone website a contributing factor in the number of entries received is the choice of high profile, respected judges and use of arts media free online listings. The chart below shows entries received trends for the Woollahra Small Sculpture Prize between 2001 and 2012.



The number of entries from NSW eastern suburbs Local Government Areas represented 16.8% of the total number of entries received. This is a 10% increase of eastern suburbs entries compared to 2011. The following chart shows originating destination of entries between 2001 and 2012.



The Prize is attracting a broad spread of national and international entries, which can be contributed to more effective use of technology in dissemination of information.

Three of the forty two finalists in 2012 were from the Woollahra local government area and five finalists were from the NSW eastern suburbs Local Government Areas.

An estimate of 500 guests attended the launch at Woollahra Council Chambers on Friday 26 October. The 2012 judge and guest speaker Natalie Wilson announced the winners of the Woollahra Small Sculpture Prize. The acquisitive \$10,000 Prize was awarded to Thor Beowulf (NSW) for his living sculpture *Carbon Credit Machine*. The judges found it to be an intriguing work that “is both current in concept and exquisite in its realisation. The viewer is led on a circuitous journey through the labyrinthine apparatus, only to realise they end up where they began. Nature is the only thing that remains. The process is entirely redundant.”

Kendal Murray (NSW) won the Special Commendation Award for *Time, Rhyme, Mime*, a small intricate work exploring our relationship to time. Sherrie Knipe’s (VIC) *After the Deluge* received a high commendation from the judges. Following the conclusion of the exhibition the Viewers’ Choice award went to Kayo Yokoyama (NSW) for *Homeland – Valley View*.



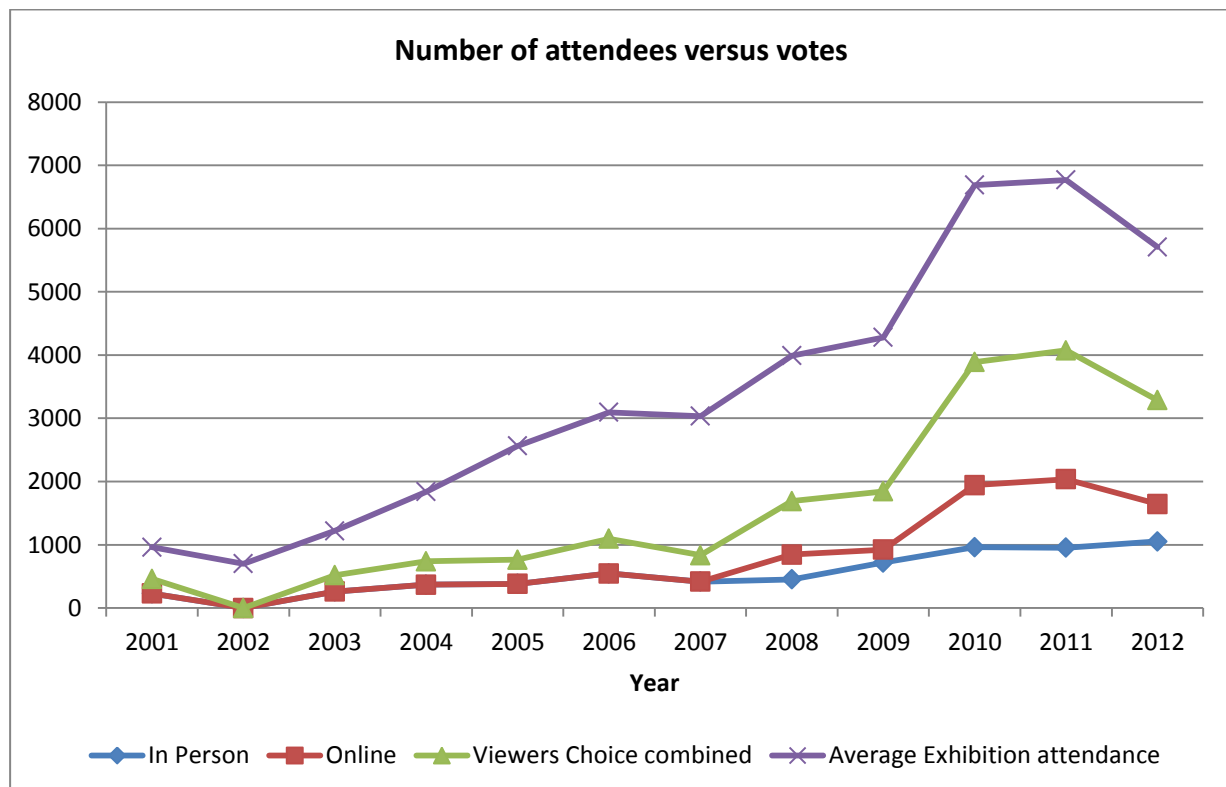
*Carbon credit Machine* by Thor Beowulf  
Winner - 2012 Woollahra Small Sculpture Prize



*Time, Rhyme, Mime* by Kendall Murray  
Winner – 2012 Special Commendation

Nine of the forty two finalists' works were sold during the exhibition. The number of Viewers Choice votes received was 1644, which included 1051 in-person votes and 593 online votes.

The following chart highlights Viewers' Choice voting patterns versus exhibition attendance between 2001 and 2012. Please note that Viewers Choice data was not logged in 2002.



A slight decline in exhibition attendances in 2012 reflect the discontinuation of the Kids Day Out event.

## **2012 Additional Prize – The Plinth Prize**

In support and appreciation of the Prize, plinth maker Roger Fenton (Plinths Made to Order) again generously offered a plinth as an award to a 2012 finalist. The recipient of this award was chosen by the exhibition set-up group, consisting of Committee members, Council staff and Cultural Projects Assistants. The recipient for the 2012 Plinth Award was Kayo Yokoyama (NSW) for her ceramic sculpture *Homeland – Valley View*.

## **2009 Winner Woollahra Small Sculpture Prize on loan**

2009 Winner *I...U* by Alexander Seton (NSW) was sent on loan in October 2012 to Lake Macquarie City Art Gallery in New South Wales to partake in the sculpture exhibition *Look Closely Now*. The exhibition “celebrates how an inventive, sometimes provocative, use of materials for art-making has extended our experience of visual art.” The exhibited works were sourced from private and public collections and the inclusion of Alexander Seton’s work continues to direct the attention of a broader audience to the Prize. The work was on loan until mid-December 2012.

## **The Woollahra Small Sculpture Prize and the Environmental Schools Sculpture Prize**

The linking of the Woollahra Environmental Schools Sculpture Prize and exhibition with the Woollahra Small Sculpture Prize occurred for the fifth successive year. Initially developed by Council’s Environmental Education Officer in collaboration with the Cultural Development Coordinator to promote National Recycling Week, the prize occurs in conjunction with the Woollahra Small Sculpture Prize in order for school children from the local area to participate in sculpture making activity whilst considering environmental messages and enhancing environmental education outcomes.

During the two week exhibition, twenty one environmental sculptures, created by 59 students from kindergarten to year eleven, were displayed. Each entry met the prize criteria including: one entry per student made of recycled material, 3D, no larger than 80cm in any dimension, no heavier than 3kg, free standing and addressing the 2012 theme of “plants and animals”.

The 2012 exhibition maintained the standard of excellence set in 2011. A strong spread of junior and senior entries was received, including a mix of both male and female submissions.

The exhibition began with a public launch on Monday 29 October 2012 where all finalists and their families were invited to attend. Here the students were congratulated on their efforts and parents, friends and family encouraged to take note of the environmental stories each artist worked hard to tell. The winner of the junior category (K-6) and senior category (7-12) was also announced.

### **The 2012 Prize winners were:**

#### **Highly Commended:**

*Laughing Kookaburra*, Christopher Poon, Year 1, Sydney Grammer Edgecliff Prep  
*My Rainbow Fish*, Max Moores, Year 3, Glenmore Road Public School  
*The Knotted Net*, Jazmyn Bailey, Year 3, Reddam House  
*Canned Tuna*, Benjamin Brennan, Year 7, Cranbrook School  
*Home Grown*, Emily Barclay, Year 10, Kincoppal Rose Bay

#### **Winner - Junior Category:**

*Circuidile*, Tom Beckhurst, Year 6, Glenmore Road Public School

#### **Winner - Senior Category:**

*Cycles in Nature*, Juliette Amies, Year 11, Kincoppal Rose Bay

**Winner - Viewer's Choice:**

*Canned Tuna*, Benjamin Brennan, Year 7, Cranbrook School

With thanks to funding by the NSW Government through its Environmental Trust, additional support was offered to schools and students again in 2012. This support included:

- A six-part, syllabus based, teaching resource 'Precious Plants and Animals' - suitable for Stage 2 and 3 classes - developed to support local schools in combining visual arts with environmental education and delivered free to all local schools.
- Four free Sculpture Skill workshops run during the July school holidays which engaged 80 students in years 3 through 10 from fifteen of the twenty local schools.
- The delivery of three early learning sculpture programs called the Little Artist's Sculpture Time throughout the two week exhibition to engage and educate preschool aged children about biodiversity.

**Woollahra Small Sculpture Prize additional activities/programs**

Artist Talks

The 2012 the Artist Talks featured 11 finalists on Saturday 27 October between 2pm and 4pm as part the exhibition program. Former Woollahra Small Sculpture Prize Committee member, Art Consultant and Arts Advocate Natalia Bradshaw hosted the event and facilitated a Question and Answer session between the audience and the artists. An estimate of 70 attendees participated in the event.

Finalists participating in Artist Talks included Thor Beowulf (NSW), Rosalind Byass (VIC), Paul Davies (NSW), Nigel Harrison (NSW), Titania Henderson (VIC), Annie Herron (NSW), Belinda Holloway (TAS), Freya Jobbins (NSW), Liz Shreeve (NSW) and Naomi Ullman (NSW).

All the talks were recorded and are available as MP3 files on the Woollahra Small Sculpture Prize website. In aiming to increase the social media presence of the Prize, the event was also live-tweeted throughout the talks.

Sculpture Tea Topics

A Sculpture Tea Topic was presented on Friday 9 November in conjunction with Cultural Development and the Library & Information Service. The Tea Topic featured special guest speaker, 2012 finalist and local resident, Fairlie Kingston. The event was very successful, attracting more than 70 attendees who enjoyed morning tea on the veranda before participating in the informal talk.

Schools and Groups Touring Program

Seventeen individual tour slots were booked in from local groups including Cranbrook Senior School, Woollahra Preschool and Kambala Junior School. Pre-booked groups received a guided, explanatory tour of both the Woollahra Small Sculpture Prize and the Environmental Schools Sculpture Prize. Schools groups were provided with age specific worksheets or activities that were developed by Woollahra Small Sculpture Prize Volunteers.

Additional touring groups included Miroma and Urban Arts Base.

Kids Club and Environmental Schools Sculpture Prize workshops

Five workshops specifically designed for younger children under 5 years of age were held during the exhibition.

### Woollahra Library Friends VIP session

For the first time a special event was held specifically for the Woollahra Library Friends. An evening talk by finalist Liz Shreeve was held on Thursday 1 November. It was attended by approximately thirty people and very well received. Liz Shreeve provided insight into her arts practise as well as a hands on experience with her artwork.

### **Woollahra Small Sculpture Prize: Online Engagement and Improvements**

#### Woollahra Small Sculpture Prize Website

The dedicated website for the Woollahra Small Sculpture Prize located at <http://sculptureprize.woollahra.nsw.gov.au>, is currently the preferred information source for artists and audience enquiries regarding the Woollahra Small Sculpture Prize. The website, which was launched in October 2007, incorporates online flash galleries of finalists' works plus pages for media, childrens' education content, events, online Viewers' Choice voting, E-News subscriptions and archived information on the history of the Prize. The website also provides an opportunity to hear MP3 recordings of each artist participating in Artist Talks.

The website continues to provide important information and answer general enquiries, which results in a decreased number of telephone enquiries to Council. Community feedback confirms that the website is an excellent resource, has a professional look and has improved Council's customer service in relation to information on the Prize.

#### E-Newsletter

Seven E-Newsletters were distributed in 2012 to approximately 3100 subscribers, a rise of approximately 13% in the subscription. Each newsletter was emailed to subscribers to coincide with certain announcements or activities in relation to the Prize. Statistics showed an increase in traffic to the website directly after the release of each newsletter.

#### Facebook & Twitter

Since 2012, the Woollahra Small Sculpture Prize has also maintained a dedicated Facebook page <http://www.facebook.com/WoollahraSmallSculpturePrize> and Twitter profile <http://twitter.com/WoollahraSSP>. Following research by Volunteer Staff, a Pinterest account was also developed <http://pinterest.com/sculptureprize/>

An increase in Facebook posts and promotional visibility throughout 2012 resulted in a 33% increase of 'Likes' (or fans) from 27 November 2011 to 27 November 2012. The heightened social media activity resulted in greater online community engagement and discussions about art, and as such facilitated a virtual space for an online audience to engage with the exhibition.

The Twitter activity during the 2012 Prize included live tweeting at the exhibition launch and the Artist Talks. Some of these tweets were re-tweeted by galleries and artists. While the number of Twitter followers is fairly low, at about 286 in November 2012, it is steadily growing, Tweets can reach an audience beyond those of identified followers. To illustrate this point, during the 2011 exhibition the Fairfax publication *The Sydney Magazine* tweeted about the exhibition, reaching close to 7000 followers. While some statistics can be identified in regards to these social media platforms, it is difficult to measure precise quantitative data as a person can read Facebook posts or follow tweets without actually 'liking' the Facebook page or following the Twitter page.

Key results for the Woollahra Small Sculpture Prize online engagement in 2012 are as follow:

- The website continues to rank highly in all major search engines (usually 1st or 2nd entry for the phrase 'sculpture prize').
- 21% of all visits to the Viewers' Choice form came from our Facebook page.
- The number of visitors to the site increased from previous years.

- Following Australia, most visitors to the site came from the USA, UK, Ireland, Italy and Canada respectively.
- Close to 600 online votes for Viewers' Choice Award.
- A slight decrease in online visits from 2011.
- The growth in visits to the website from mobile devices (Androids, iPhones, iPads) continues.
- Visits through search and social networks have gone up (approximately 26% and 18% respectively).
- There was a noticeable increase in referral traffic via links on local and international; arts opportunity sites and artists' blogs, eg Art Almanac, COFA, Washington Sculptors (USA), Sculpture Network (GER).

### QR Codes

All finalists statements at the exhibition contained QR codes that could be read by mobile phones. Once scanned, additional information on the artist and their work appeared including links to the artists website, reviews and information that was compiled by Volunteer Staff. Whilst the QR code inclusion was well received, it was not popular. QR codes will not be continued in 2013 due to the time required to compile the information. Feedback has also been received that QR codes usage has decreased world-wide.

### **Online Payment Option**

In partnership with Gold Sponsor PayPal, the establishment of a PayPal account continued to provide entrants with a simpler option for entry fee payment. The online payment option of PayPal was the exclusive choice of payment by all the international entrants, as all conversion rates are determined by the online account. Since the introduction of PayPal as a secure payment option, the inclusion of cheques or money orders with posted entries has decreased dramatically.

### **Woollahra Small Sculpture Prize Volunteer Staff Program**

For the seventh year, a successful Volunteer Staff program for the Prize was implemented. The Volunteer Staff program resulted in paid casual Cultural Projects Assistant roles for volunteer staff during the exhibition period. A significant factor in the development of the Prize is the ongoing reliance on the contribution of volunteer staff hours and the management of volunteer staff. In 2012 volunteer staff contributed an approximate 400 hours of work in supporting the organisation of the Prize.

This equates to more than 2,800 volunteer staff hours across six years of the program which is the equivalent to a year's full time salaried position.

The Woollahra Small Sculpture Prize Committee members also commit significant volunteer hours to the project.

### **Income/Expenditure**

The cost of staging the Woollahra Small Sculpture Prize over the 2012/13 financial year is estimated to be \$70,314. This figure incorporates project expenditure including prize money payments of \$13,000. The income received was \$47,344 (excluding GST). This consists of nine sales totalling \$27,285, equating to \$5,904 in commission, entry fees of \$17,758.96 and sponsorship income of \$22,000. The total net cost to Council for the Woollahra Small Sculpture Prize in the 2012/13 financial year will be \$22,969.



In addition to monetary sponsorships, the 2012 Woollahra Small Sculpture Prize received in-kind assistance from Art and Australia, Woollahra Philharmonic Orchestra, Hugonnet Design, Megacolour, Wentworth Courier, Cumulus Wines, McClaren Vale Ale, Pasta Pantry, Westfield Bondi Junction and Art Whats On. This support represents significant savings to the delivery of the project and these sponsorship options are consistently pursued by the Committee to minimise certain costs associated with the organisation and running of the Prize.

### **2012 Viewer Evaluation and Feedback**

Invaluable feedback from the viewers is received through the Viewers' Choice form, both at the gallery and online. These comments help evaluating the community's response to the exhibition and how they heard about the Prize. Below are some comments received:

*I have been viewing the WSS Prize for 4-5 years. I think the quality of the finalists is the best yet. It was very difficult choosing between my final 6 selections.*

*It gets better every year. It's really wonderful to be able to see such great work for free in a lovely location*

*Some excellent eclectic pieces. Congratulations for supporting a very difficult art form. I've been following it for years and finally had the sense to come and see it for myself. It's truly superb in every way*

### **2012 Woollahra Small Sculpture Prize Committee Evaluation Summary**

A summary of key points discussed at the evaluation meeting of the Woollahra Small Sculpture Prize Committee, held on Wednesday 28 November 2012 are as follows:

- Launch night is a successful marketing tool for Council. Investigate ways to improve the sound quality at the launch event.
- Volunteer Staff Program is extremely beneficial to the running of the Prize
- Unanimous agreement that the extended length of the exhibition period benefits the Prize and its exposure to the public.
- Calibre of artwork and submitting artists has remained high.
- The online engagement strategies resulted in more opportunities for the community to engage with the Prize. Recommend increasing image sharing prior to the launch.
- Continue with free community programs such as, Artist Talks, Sculpture Tea Topic and the Environmental Schools Sculpture Prize. Artist Talks and Sculpture Tea Topic were both extremely well attended.
- Investigate new ways of marketing/advertising including online catalogues and online sale of works.
- Consider some additional industry membership for the Committee.

Please see Annexure 2 for Woollahra Small Sculpture Prize Committee evaluation summary contained in the minutes of the Woollahra Small Sculpture Prize Committee Meeting, held on Wednesday 28 November 2012.

## **Publicity and Promotions**

Based on feedback from previous Woollahra Small Sculpture Prize evaluations and income that allowed for it, the 2012 Woollahra Small Sculpture Prize was able to continue engaging the services of an external publicist. As a result the Prize received solid media coverage including *The Sydney Magazine*, *Vogue Living* and *The Sydney Morning Herald*, as well as a radio interview with Committee member Stella Downer for *Eastside Radio*.

A detailed publicity report and media listing is provided in Annexure 3.

The Woollahra Small Sculpture Prize and *Wentworth Courier* media sponsorship package was continued in 2012. Through this relationship, the *Wentworth Courier* provided some free media advertorial, advertising and editorial for both activities. A large percentage of visitors to the Woollahra Small Sculpture Prize cited the *Wentworth Courier* or 'local paper' when asked how they heard about the Prize.

A quarter-page, colour advertisement for the exhibition was provided in-kind by respected and leading art journal *Art and Australia*. Paid advertising for the Woollahra Small Sculpture Prize was undertaken with the respected and nationally distributed Art Almanac (call for entries, exhibition) and the October issue of LOOK, The Art Gallery of NSW Society Magazine.

Opportunities for free listings and online mentions in arts publications were researched and updated by volunteer staff. This task contributes enormously to the reach of the Prize.

## **Conclusion**

The 2012 Woollahra Small Sculpture Prize has been recognised as a success and continued to meet the original aims and objectives set by Council in 2001. Based on the majority of feedback received on Viewers' Choice voting forms, evaluation meetings with Woollahra Small Sculpture Prize Committee members and personal communication with the Cultural Development Officer, there has been an ongoing increase in the media profile and increased awareness of the Prize by artists and the arts industry in its twelve year history.

The number of entries and media awareness of the Prize can be linked to factors including the choice of respected judges, levels of sponsorship received, community support and community engagement, both in person and through social media platforms, and expansion of programs through dedicated volunteer hours.

The reputation and profile of the Prize and related activities including the schools component, links with the Woollahra Environmental Schools Sculpture Prize, community artist talks, Sculpture Tea Topic and this year's Library Friends event can be maintained at current levels with appropriate funding from Woollahra Council and continued monetary and in-kind sponsorship.

The permanent extension of exhibition dates have provided the community with a prolonged opportunity to visit the exhibition and engage in the related events organised in conjunction with the Prize. The evaluation of the 2012 Small Sculpture Prize confirms that positive outcomes continue, objectives are met and maintained while building and expanding the profile of the Woollahra Small Sculpture Prize.

Jo Jansyn  
Cultural Development Coordinator

Kylie Walshe  
Director – Community Services

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**Annexures:**

1. 2001 – 2012 Woollahra Small Sculpture Prize Comparative Data
2. Woollahra Small Sculpture Prize Committee Evaluation Meeting Minutes, 28 November 2012
3. 2012 Woollahra Small Sculpture Prize Media Report

**Item No:** D4 Delegated to Committee  
**Subject:** **Bike Route WORKS 2012/2013**  
**Author:** Cathy Edwards-Davis, Manager Engineering Services  
**File No:** 256.G Bicycle Projects  
**Reason for Report:** Outcome of Working Party

**Recommendation:**

That the works detailed in the following Plan Set 15166 - A6 (Old South Head Road, Rose Bay/ Vaucluse) and B16 (Wilberforce Ave, Rose Bay) (Rev C dated 4 December 2012) be approved for construction:

- i. A6-00 (Faraday Ave to Albemarle Ave, Rose Bay)
- ii. A6-01 (Albemarle Ave to Wilberforce Ave, Rose Bay)
- iii. A6-02 (Dover Lane to Short Lane, Rose Bay)
- iv. A6-03 (Short Lane to Blake Street, Rose Bay)
- v. A6-04 (Blake Street to Princess Street/ Fernleigh Avenue, Rose Bay)
- vi. A6-05 (Princess Street to Kobada Avenue/ Dudley Road, Rose Bay)
- vii. A6-06 (Captain Pipers Road to Billong Avenue, Vaucluse)
- viii. A6-07 (Billong Avenue to New South Head Road, Vaucluse)
- ix. B16-00 (Wilberforce Avenue from Old South Head Road to Newcastle Street, Rose Bay)

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**Background**

The Bike Route Works 2012/2013 was the subject of a report to the Woollahra Traffic Committee on the 4 December 2012. The Traffic Committee resolved:

**Resolved to Recommend:**

That the works detailed in the following Plan Set 15166 - A6 (Old South Head Road, Rose Bay/ Vaucluse) and B16 (Wilberforce Ave, Rose Bay) (Rev C dated 4 December 2012) be approved for construction;

- i. A6-00 (Faraday Ave to Albemarle Ave, Rose Bay)
- ii. A6-01 (Albemarle Ave to Wilberforce Ave, Rose Bay)
- iii. A6-02 (Dover Lane to Short Lane, Rose Bay)
- iv. A6-03 (Short Lane to Blake Street, Rose Bay)
- v. A6-04 (Blake Street to Princess Street/ Fernleigh Avenue, Rose Bay)
- vi. A6-05 (Princess Street to Kobada Avenue/ Dudley Road, Rose Bay)
- vii. A6-06 (Captain Pipers Road to Billong Avenue, Vaucluse)
- viii. A6-07 (Billong Avenue to New South Head Road, Vaucluse)
- ix. B16-00 (Wilberforce Avenue from Old South Head Road to Newcastle Street, Rose Bay)

The minutes of the Traffic Committee were considered at the Community and Environment Committee on the 10 December 2012, where it was resolved:

- A. That the design works detailed in the following Plan Set 15166 - A6 (Old South Head Road, Rose Bay/ Vaucluse) and B16 (Wilberforce Ave, Rose Bay) (Rev C dated 4 December 2012) be approved for construction;
  - i. A6-00 (Faraday Ave to Albemarle Ave, Rose Bay)
  - ii. A6-01 (Albemarle Ave to Wilberforce Ave, Rose Bay)
  - iii. A6-02 (Dover Lane to Short Lane, Rose Bay)
  - iv. A6-03 (Short Lane to Blake Street, Rose Bay)

- v. A6-04 (Blake Street to Princess Street/ Fernleigh Avenue, Rose Bay)
  - vi. A6-05 (Princess Street to Kobada Avenue/ Dudley Road, Rose Bay)
  - vii. A6-06 (Captain Pipers Road to Billong Avenue, Vaucluse)
  - viii. A6-07 (Billong Avenue to New South Head Road, Vaucluse)
  - ix. B16-00 (Wilberforce Avenue from Old South Head Road to Newcastle Street, Rose Bay)
- B. That the proposed works referred to in Recommendation A above not proceed until Council has had the opportunity to review the Woollahra Bicycle Strategy (2009).
- C. That a further report be presented to the Community & Environment Committee regarding a review of the Woollahra Bicycle Strategy (2009).

The recommendation of the Community and Environment Committee was considered at the Council meeting on the 4 February 2013, where it was resolved:

That Council defer consideration of this matter for 2 weeks to allow the Director Technical Services to clarify with the members of the Woollahra Traffic Committee whether they had any safety concerns relating to the bike route works.

At the Council meeting on the 18 February 2013 it was resolved:

- A. That consideration of the matter be deferred and referred to a Working Party that includes a briefing and presentation being given to all Councillors on the Bicycle Strategy with a view to:
- i. determining what paths are already completed,
  - ii. identifying what paths are planned,
  - iii. understanding how the bike paths interconnect.
- B. That the Working Party meeting be held within 1 month of today's date.

### **Working Party**

A Working Party meeting was held on the 11 March 2013.

### **Woollahra Bicycle Strategy 2009**

In November 2009, Council adopted the Woollahra Bicycle Strategy 2009 which included an action plan to implement a comprehensive bicycling network to service the Municipality. Since this time, Council's Engineering Services has progressed with the implementation of the routes as outlined in the action plan incorporated in the Strategy.

The Woollahra Bicycle Strategy identifies a total of 46.1 kilometres of bike routes. There are 11 regional routes, measuring 29.3 kilometres. There are 19 local routes, measuring 16.8 kilometres.

As at March 2013, of the 46.1 kilometres of identified bicycle routes, 30 kilometres (65%) have been completed, 1.1 kilometres (2%) have been deferred by Council and there are 15 kilometres (33%) which are yet to be completed.

The bicycle route types are as follows:

- 47.4% on-road mixed traffic
- 16.7% off-road shared path
- 28.6% bicycle shoulder lane
- 7.4% combination of bike routes

The following table provides a summary of the status of the various bicycle routes:

<b>Route</b>	<b>Status</b>	<b>Streets Included</b>
A1: Bondi Junction to Paddington (City)	Complete	Wallis St, Ocean St, John St, Victoria Ave, Queen St, Halls Ln, Jersey Rd, Paddington St, Hopetoun St, Broughton St, Glenmore Rd, Brown St, MacDonald St
A2: Vacluse to Rushcutters Bay	Incomplete	New South Head Rd, Towns Rd, Chamberlain Ave, Fernleigh Ave, Carlisle St, Dover Rd, car park, Wilberforce Ave, Newcastle St, Richmond Rd, Norwich Rd, New South Head Rd, William St, Bay St, New South Head Rd
A3: Edgecliff to Bondi Junction	Complete	Edgecliff Rd, Grosvenor St
A4: North Bondi (Waverley Council) to Bondi Junction	Complete	Birriga Rd, Old South Head Rd, Magney Ln, Fern Pl
A5: Bondi Beach to Rose Bay Wharf (via O'Sullivan Road)	Complete	O'Sullivan Rd
A6: Bondi Beach to Rose Bay and Vacluse	Programmed for implementation 2012/2013	Old South Head Rd, Newcastle St
A7: Bondi to Double Bay	Complete	Bellevue Rd, Cross St
A8: Bondi Junction to Double Bay	Complete	Bathurst St, Edward St, Manning Rd, Kiaora Rd
A9: Woollahra to Edgecliff	Complete	Jersey Rd, Cameron St, Thomas St, New McLean St
A10: Watsons Bay to Vacluse	Complete	Robertson Park, Hopetoun Ave
A11: Watsons Bay to Bondi Beach	Incomplete	Gap Park, Old South Head Rd
B1	Complete	Boundary St, Nield Ave
B2	Complete	Rushcutters Bay Park
B3	Complete	Lawson St, Glenmore Rd
B4 & B5	Complete	Glenmore Rd
B6	Complete & partially abandoned/deferred	William St, Elizabeth St, Cascade St, Glenmore Rd
B7	Incomplete	Oxford St
B8	Complete	Queen St
B9	Incomplete	Ocean St
B10	Complete	Trelawney St
B11	Complete	Nelson St
B12	Complete	Darling Point Rd
B13	Complete	Ocean Ave, Cooper St
B14	Abandoned/deferred	Manning Rd
B15	Complete	Victoria Rd

Route	Status	Streets Included
B16	Programmed for implementation 2012/2013	Wilberforce Ave
B18	Complete	Captain Pipers Rd, Clarendon St
B19	Incomplete	New South Head Rd, Laguna St, Petrarch Ave
B20	Incomplete	Vaucluse Rd, Wentworth Rd, Fitzwilliam Rd, Parsley Bay Reserve, The Crescent

### Bicycle Usage

The Working Party requested that information be provided on bicycle usage in the Woollahra Municipality.

The following table shows the number of bicycles at various locations between the hours of 7am and 9am:

Location	Date of Count			
	11/9/08	2/3/10	1/3/11	6/3/12
Old South Head Rd and Towns Rd			15	8
Darling Point Road, Greenoaks Ave and Mona Rd			21	
O'Sullivan Rd and Latimer Rd	24		62	76
Rushcutters Bay Park and New South Head Rd (eastbound only)			18	41
Nield Ave and New South Head Rd (westbound only)			53	
New South Head Rd, Bellevue Rd, Kiaora Rd and Cross St	21	53	80	72
New South Head Rd, Ocean Ave and Ocean St			61	76
Brown St and MacDonald St (Cutler Footway)			21	49
Jersey Rd and Thorne St			10	
Reserve which joins Epping Rd and Manning Rd			6	8
Oxford St and Glenmore Rd		289	405	451
Victoria Rd and Bellevue Rd	40	93	162	147
Jersey Rd and Paddington St			48	37
Oxford St and Queen St		352	384	
Old South Head Rd and Bon Accord Ave		228	319	339
Wilberforce Ave and Newcastle St				15
New South Head Rd and Victoria Rd				79
Oxford St, between William St and Elizabeth St	150			

### Bicycle Route Works 2012/2013

This year's works program for bike facilities concentrates on the northern section of Route A6 (Old South Head Road) between Faraday Avenue (Rose Bay East) and the intersection of New South Head Road (Vaucluse). The route is a major North-South transport link for the Municipality and is noted in the Strategy as having a high level of benefit to bike riders in the area.

The route is summarised as follows:

Proposed Works	Annexure	Comments
Faraday Ave to Albemarle Ave	2	<p>The Strategy has nominated a shared path for the section of A6 extending between the intersection of O'Sullivan Road and Albemarle Avenue. The proposed works complement the shared path already completed between Newcastle Street and Faraday Avenue intersections.</p> <p>The footpath is 3.7m wide in this section and comfortably accommodates two way bike and pedestrian flows. There are several large trees along the section that reduce the width to 2.2m at one point. However there is adequate spacing between the tree pits such that it is not expected to impact on the safety or flow of pedestrian/ bike traffic.</p>
Albemarle Ave to Wilberforce Ave	3	<p>The Strategy nominates that the bike facility north of Albemarle Avenue commence on the road as a bike shoulder lane. There is a large concrete median in Old South Head Road that prevents the adjustment of lane widths and therefore a shared path is proposed for this section.</p> <p>Investigations noted the footpath in this section is wide (3.6m) and due to shop awnings, there are no significant street trees. There is a relatively low volume of pedestrian traffic in this section attributed to the low number of retail stores (a Real Estate Agent and Oporto's Chicken) and the wide site frontages of the Caltex fuel station and parking area adjoining Rose Bay Liquer store. A shared path in this location is therefore recommended.</p>
Wilberforce Ave to Hamilton Street	4,5	<p>The proposed works detour the route from Old South Head Road to continue along Dover Lane and Short Lane, which both run parallel to Old South Head Road behind the retail stores. This is a safer option in lieu of a bike shoulder lane in the Rose Bay retail area, which would be subject to high levels of parking turnover, exposure to numerous conflict points at busy intersections and restricted lane widths.</p> <p>Both the rear Lanes accommodate a low volume of through traffic travelling at low vehicle speeds, which can be attributed to the road environment being a laneway. The proposed detour therefore provides a safe bike facility with minor deviation from the route.</p>



Proposed Works	Annexure	Comments
Hamilton Street to Kabada Road	6,7	<p>The section has a moderate and consistent uphill gradient. Investigation noted that the existing carriageway widths for northbound traffic flows are generally 6.3 – 6.4m wide from the face of kerb to the outer edge of the centerline linemarking.</p> <p>In accordance with the RMS document “NSW Bicycle Guidelines”, the proposed works will require the relocation of the existing centre linemarking to provide adequate bike shoulder lane widths of 1.4m wide to ensure bike riders have adequate clearance from parked cars and vehicle traffic. This takes into account bike riders “swing” as they peddle uphill.</p> <p>The proposed offset of the centre linemarking by 300mm is minimal and does not create any alignment or access issues for adjoining sections of the road network.</p> <p>RMS have advised they are seeking to upgrade two existing pedestrian refuges in this section in 2012/2013. These works are at concept stage and subject to further community consultation and detailed design. To allow for any changes that may arise from this process, the proposed plans have only been designed to within 20 metres of the existing pedestrian refuges.</p>
Network Gap - Kabada Road to Captain Pipers Road		<p>This section fronts the retail stores around the Dudley Road/ Towns Road area. The provision of a bike shoulder lane in this section is not preferred due to the high level of parking turnover. Turning paths for southbound vehicles from Towns Road into Old South Head Road may warrant removal of parking on the eastern side.</p> <p>Engineering Services have investigated the potential for a one-way shared path; however this would require extensive pavement linemarking to ensure bike riders keep to the right side of the path, away from store entries. It would also require the adjustment/ removal of street furniture (planter beds, footpath seating) which is unlikely to be supported by retail store owners.</p> <p>It is recommended that a bike facility in this section be deferred for consideration in any streetscape upgrade works that Council may undertake in the future. It is considered that the site has potential to offer a trip destination and therefore the potential for the installation of bike racks in this area is being investigated.</p>

Proposed Works	Annexure	Comments
Captain Pipers Road to Diamond Bay Road	8	<p>The Old South Head Road northbound is downhill from this location and therefore bike riders have the ability to comfortably travel with other vehicle traffic. There is also a large curve between Clarendon Street and Diamond Bay Road where the northbound lanes of Old South Head Road widen out. As such, the road conditions support a mixed traffic bike facility for this section.</p> <p>Waverley Council (who intend to install a bike facility for the southbound route) has indicated that the section between Military Road and Captain Pipers Road may require installation of a bike shoulder lane on the eastern side due to the uphill grade. This would entail offsetting the centre linemarking to the west. Provision of a bike shoulder lane on the western side would jeopardize this option for the southbound route.</p> <p>For these reasons, it is recommended that a mixed traffic bike facility be installed for this section.</p>
Diamond Bay Road to New South Head Road	9	<p>North of Diamond Bay Road, it is noted that there is a low occupancy rate of on-street parking (particularly north of Laguna Street). Further, there are lower traffic volumes and there is less of an uphill grade.</p> <p>It is therefore proposed that a mixed parking/ bike lane be provided, as per Figure 4-15 of Section 4.4.6.1 of AustRoads-Part 14 Bicycles. This involves installation of edgeline linemarking, denoting the through traffic and the parking lane.</p> <p>In keeping with RMS requirements for a minimum travel lane width of 3.2m, the resulting parking lane for this section is typically 3.1m wide. As there is a low level of parking occupancy in this section, the treatment provides safe and adequate road space for bike riders.</p>

The proposal has been prepared in consultation with BIKEast (Eastern Suburbs Bike Community Group), Waverley Council and the RMS.

Route B16 (Wilberforce Avenue) is nominated on the Strategy as a mixed traffic facility extending from the intersection of Newcastle Street to Old South Head Road. The northern section of the route was completed two years ago as it merged with Route A2 (Richmond Rd, Newcastle St, Dover Rd, Carlisle St, Chamberlain Ave, Towns Rd). As the proposal for A6 nominates detouring part of the route via Wilberforce Avenue at its eastern end, there is very minor works required to then complete B16 (three signs and two logos). It is therefore recommended that this bike facility be undertaken in association with A6, as it presents an efficient use of Council resources and funding. The plan is as presented in Annexure 10.

### Identification of Income & Expenditure

The bicycle works will be funded from the current Capital Works Budget for bicycle works.

## Conclusion

The proposed works are identified in the adopted Woollahra Bicycle Strategy 2009 and have been designed in accordance with the relevant Australian Standards, AustRoad Guidelines and the RMS NSW Bicycle Guidelines. None of the works will impact parking capacity nor are they anticipated to interfere with traffic flow or the safety of the road network. The proposed bike shoulder lanes will also provide a supplementary benefit in that the demarcation of vehicle travel lanes will provide further traffic calming to vehicle speeds in Old South Head Road.

The proposed bike facility will provide a significant North-South link for bike riders and will interlink many of the local bike routes completed in the previous four years, greatly enhancing the functionality of the existing bicycle network in the Municipality. It is therefore recommended that the proposed 2012/2013 designs be implemented.

Cathy Edwards-Davis  
Manager Engineering Services

Tom O'Hanlon  
Director Technical Services

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## Annexures:

1. DWG 15166-Cover Sheet
2. DWG 15166-A6-00 (Rev. C)
3. DWG 15166-A6-01 (Rev. C)
4. DWG 15166-A6-02 (Rev. C)
5. DWG 15166-A6-03 (Rev. C)
6. DWG 15166-A6-04 (Rev. C)
7. DWG 15166-A6-05 (Rev. C)
8. DWG 15166-A6-06 (Rev. C)
9. DWG 15166-A6-07 (Rev. C)
10. DWG 15166-B16-00 (Rev. C)
11. DWG 15166-Detail Sheet
12. Woollahra Bicycle Strategy Route Status at March 2013

**Political Donations – matters to be considered by Councillors at Meetings**

