



# Community & Environment Committee

**Agenda:** *Community & Environment Committee*

**Date:** *Monday 27 February 2012*

**Time:** *6.00pm*

## **Outline of Meeting Protocol & Procedure:**

- The Chairperson will call the Meeting to order and ask the Committee/Staff to present apologies or late correspondence.
- The Chairperson will commence the Order of Business as shown in the Index to the Agenda.
- At the beginning of each item the Chairperson will ask whether a member(s) of the public wish to address the Committee.
- If person(s) wish to address the Committee, they are allowed four (4) minutes in which to do so. Please direct comments to the issues at hand.
- If there are persons representing both sides of a matter (eg applicant/objector), the person(s) against the recommendation speak first.
- At the conclusion of the allotted four (4) minutes, the speaker resumes his/her seat and takes no further part in the debate unless specifically called to do so by the Chairperson.
- If there is more than one (1) person wishing to address the Committee from the same side of the debate, the Chairperson will request that where possible a spokesperson be nominated to represent the parties.
- The Chairperson has the discretion whether to continue to accept speakers from the floor.
- After considering any submissions the Committee will debate the matter (if necessary), and arrive at a recommendation (R items which proceed to Full Council) or a resolution (D items for which the Committee has delegated authority).

## **Recommendation only to the Full Council (“R” Items)**

- Such matters as are specified in Section 377 of the Local Government Act and within the ambit of the Committee considerations.
- Matters which involve broad strategic or policy initiatives within responsibilities of Committee.
- Matters requiring the expenditure of moneys and in respect of which no Council vote has been made.
- Matters delegated to the Council by the Traffic Authority of NSW.
- Matters not within the specified functions of the Committee,
- Matters reserved by individual Councillors in accordance with any Council policy on "safeguards" and substantive changes.
- Parks and Reserves Plans of Management (Strategies, Policies and Objectives).
- Residential Parking Schemes - Provision and Policies.

## **Delegated Authority (“D” Items)**

- Community Services and Programs.
- Library Services
- Health.
- Licensing.
- Liquor Licences.
- Regulatory.
- Fire Protection Orders.
- Residential Parking Schemes (surveillance and administration).
- Traffic Management (Traffic Committee Recommendations).
- Waste Minimisation.
- To require such investigations, reports or actions as considered necessary in respect of matters contained within the Business Agendas (and as may be limited by specific Council resolution).
- Confirmation of the Minutes of its Meetings.
- Any other matter falling within the responsibility of the Community and Environment Committee and not restricted by the Local Government Act or required to be a Recommendation to Full Council as listed above.
- Statutory reviews of Council's Delivery Program and Operational Plan.

**Committee Membership:**

7 Councillors

**Quorum:**

The quorum for a Committee meeting is 4 Councillors.

# WOOLLAHRA MUNICIPAL COUNCIL

## Notice of Meeting

22 February 2012

To: Her Worship The Mayor, Councillor Susan Wynne ex-officio  
Councillors Susan Jarnason (Chair)  
Isabelle Shapiro (Deputy Chair)  
Anthony Boskovitz  
Peter Cavanagh  
Greg Medcraft  
Andrew Petrie  
Toni Zeltzer

Dear Councillors

### **Community & Environment Committee Meeting – 27 February 2012**

In accordance with the provisions of the Local Government Act 1993, I request your attendance at a Meeting of the Council's **Community and Environment Committee** to be held in the **Council Chambers, 536 New South Head Road, Double Bay, on Monday 27 February 2012 at 6.00pm.**

Gary James  
General Manager

# **Additional Information Relating to Committee Matters**

**Site Inspection**

**Other Matters**

## Meeting Agenda

Item	Subject	Pages
1	Leave of Absence and Apologies	
2	Note Council resolution of 27 June 2011 to read late correspondence in conjunction with the relevant Agenda Item	
3	Declarations of Interest	

### **Items to be Decided by this Committee using its Delegated Authority**

D1	Confirmation of Minutes of Meeting held on 13 February 2012	1
D2	Woollahra Small Sculpture Prize – 20.G	2
D3	Delivery Program 2009 to 2013 and Operational Plan 2011/12 (DPOP) Quarterly Progress Report December 2011 – Goals (1) - A connected & harmonious community, (2) - A supported community, (3) – A creative & vibrant community, (5) - Liveable places, (7) – Protecting our environment & (8) – Sustainable use of resources – 1229.G	43

**\* Note: Annexure 1 circulated under separate cover**

### **Items to be Submitted to the Council for Decision with Recommendations from this Committee ‘Nil R Items’**

**Item No:** D1 Delegated to Committee  
**Subject:** **Confirmation of Minutes of Meeting held on 13 February 2012**  
**Author:** Les Windle, Manager - Governance  
**File No:** See Council Minutes  
**Reason for Report:** The Minutes of the Meeting of Monday 13 February 2012 were previously circulated. In accordance with the guidelines for Committees' operations it is now necessary that those Minutes be formally taken as read and confirmed.

**Recommendation:**

That the Minutes of the Community and Environment Committee Meeting of 13 February 2012 be taken as read and confirmed.

Les Windle  
Manager – Governance

**Item No:** D2 Delegated to Committee  
**Subject:** **Woollahra Small Sculpture prize**  
**Author:** Maria Lacey, Cultural Development Officer  
**File No:** 20.G  
**Reason for Report:** To provide a detailed evaluation of the 2011 Woollahra Small Sculpture Prize.

**Recommendation:**

A. THAT the 2011 Woollahra Small Sculpture Prize Evaluation Report be noted.

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**Introduction**

The Woollahra Small Sculpture Prize is evaluated annually following the conclusion of the exhibition component of the Prize, with information presented to the Community and Environment Committee.

This report presents a review and evaluation summary of the 2011 Woollahra Small Sculpture Prize.

**Background**

The Woollahra Small Sculpture Prize is a national prize for sculptures of smaller dimensions and has attracted strong support from artists, collectors, benefactors, critics, as well as the local community. The Prize was initiated in 2001 by Council to support, promote and celebrate artistic excellence, but also to encourage the local community to access the then, newly renovated Woollahra Council Chambers. In its eleventh-year history, the Prize has successfully established an important position in the yearly national sculpture competition calendar. The Prize attracts local, national and international entries each year. The extended exhibition period, now in its second year, has successfully provided the community with greater access to view the finalists' works and winners.

The Woollahra Small Sculpture Prize currently totals \$13,000 prize monies across the following categories:

- The Woollahra Small Sculpture Prize: an acquisitive award of \$10,000
- The Special Commendation: a non-acquisitive award of \$2,000
- The Viewers' Choice: a non-acquisitive award of \$1,000

The eleventh Woollahra Small Sculpture Prize exhibition was launched on Friday 21 October 2011 at Redleaf Council Chambers and concluded on Sunday 6 November. The exhibition, with the permanent extension of the exhibition period, ran for two weeks, including three weekends.

Please see Annexure 1 for a table of 2001 – 2011 Woollahra Small Sculpture Prize Comparative Data.

## Relationship to the Delivery Program and Operational Plan

Council's adopted Delivery Program and Operational Plan (DPOP) identifies that a key priority for Cultural Development within Goal 3: A creative and vibrant community of the theme 'Community well-being' is to *produce the Woollahra Small Sculpture Prize* (reference 3.4.2, pg 48).

Goal 3: A creative and vibrant community recognises that '*Woollahra will be a place where people of all ages and backgrounds have access to lifelong learning opportunities, cultural and community activities. We will support local creativity, cultural pursuits and creative talents.*' (pg 44).

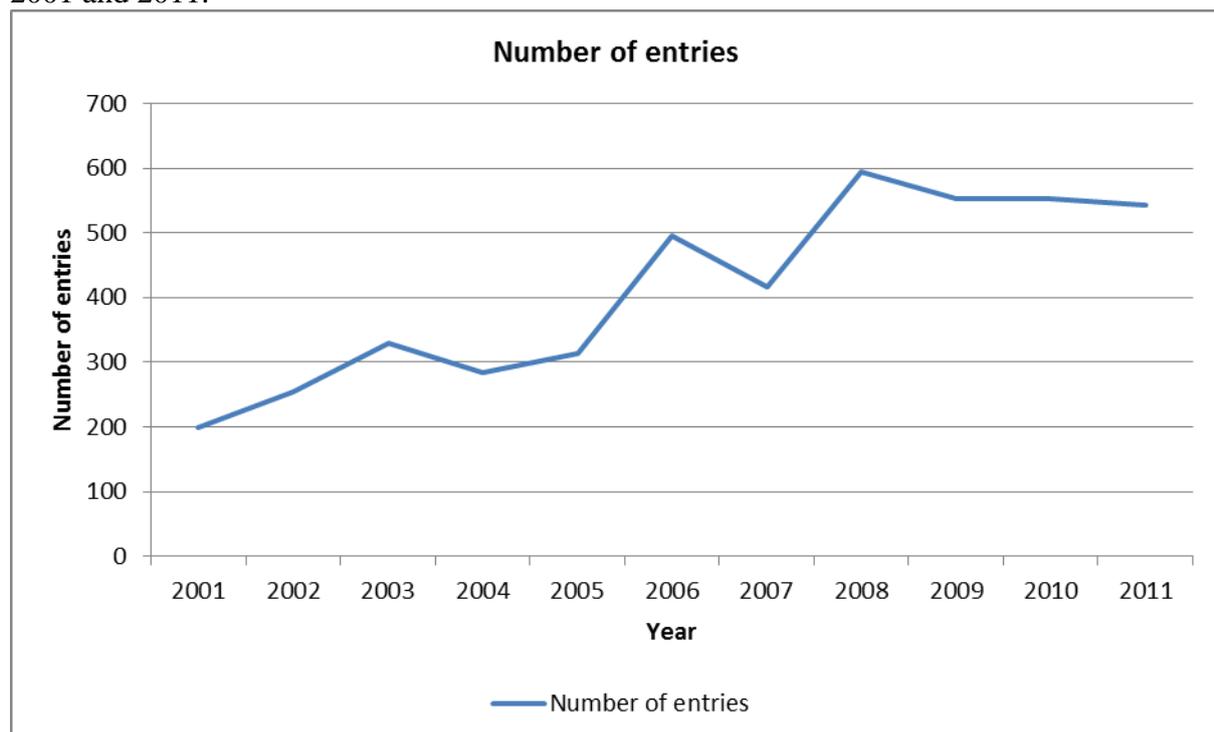
Within DPOP reference 3.4.2 Produce the Woollahra Small Sculpture Prize, the following additional specific action is listed:

*Implement the new components of the Woollahra Small Sculpture Prize (WSSP) including e-news bulletins and extended exhibition activities.*

## The 2011 Woollahra Small Sculpture Prize Entries Summary

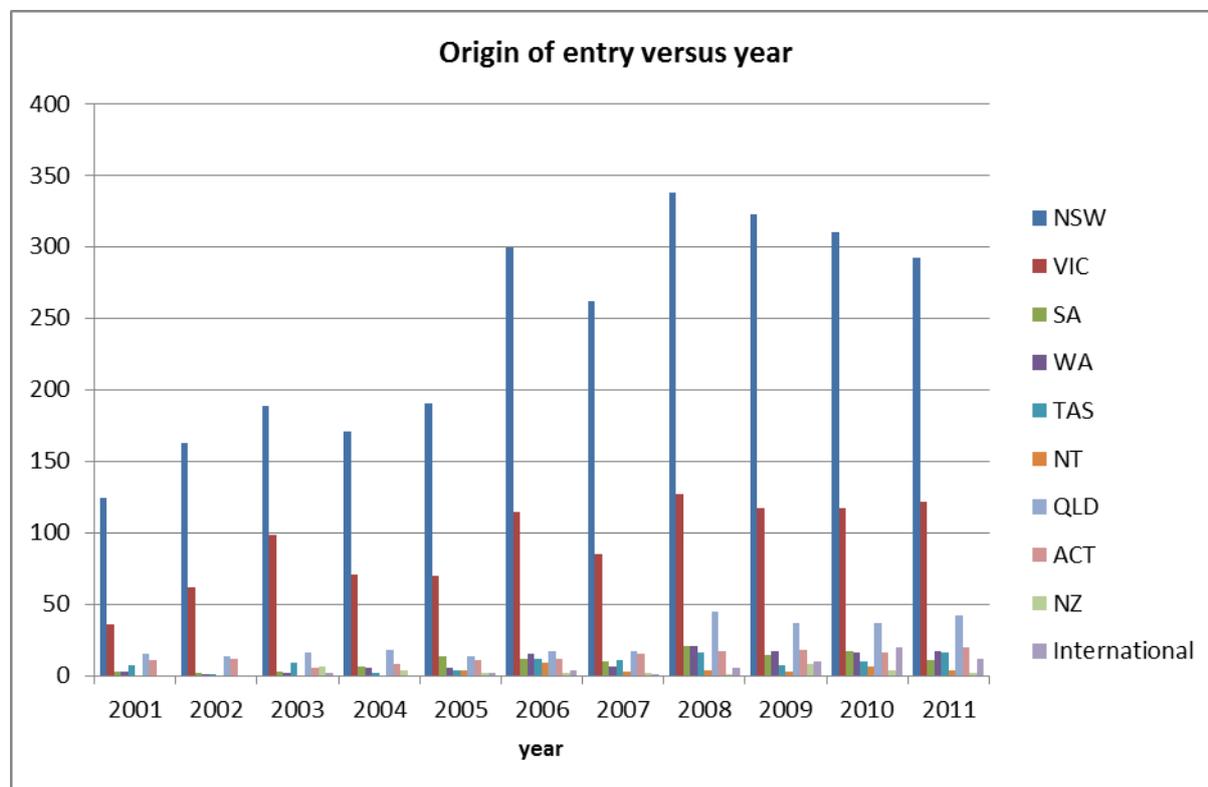
A cumulative number of 4538 entries have been received from artists for the Woollahra Small Sculpture Prize in its eleven year history. In 2011, 543 sculpture submissions were entered and the final 40 pieces were exhibited over a 16 day period including three weekends between 22 October and 6 November. Finalists' works were selected for exhibition by judges Dr Gene Sherman AM, Executive Director, Sherman Contemporary Art Foundation and Professor Ted Snell AM, Chair of the Visual Arts Board, Australia Council and Director of Cultural Precinct, University of Western Australia. The number of entries received in 2011 continues to be over 500 with the highest number received in 2008 with judging by Edmund Capon. Apart from increasing awareness of the Prize due to improved communications, social networking and a stand alone website (sub-site), a contributing factor in the number of entries received is the choice of high profile, respected judges and use of arts media free online listings.

The chart below shows entries received trends for the Woollahra Small Sculpture Prize between 2001 and 2011.



The number of entries from NSW eastern suburbs Local Government Areas represented 17% of the total number of entries received. This is a 4% increase of eastern suburbs entries compared to 2010. International artists continue to engage with the Prize, representing close to 2.5% of all entries received in 2011.

The following chart shows originating destination of entries between 2001 and 2011.



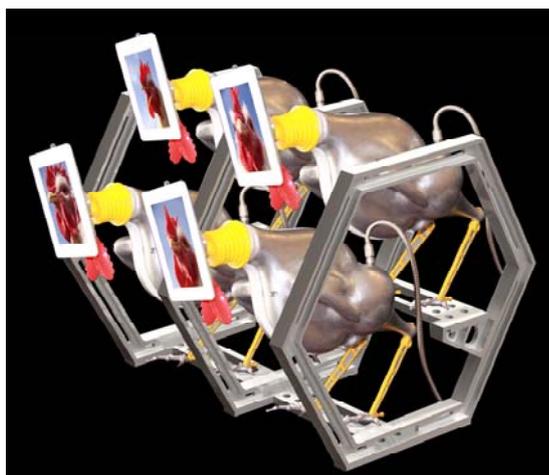
The Prize is attracting a broad spread of national and international entries, which can be contributed to more effective use of technology in dissemination of information.

Two of the 40 finalists in 2011 were from the Woollahra local government area and seven finalists were from the NSW eastern suburbs Local Government Areas.

An estimate of 350 guests attended the launch at Woollahra Council Chambers on Friday 21 October. The 2011 judge and guest speaker Dr Gene Sherman AM announced the winners of the Woollahra Small Sculpture Prize. The acquisitive \$10,000 Prize was awarded to Margaret Seymour (NSW) for her interactive video sculpture *Pas de deux*. According to the judges “The work’s poetry, interactivity, collaborative approach (referencing ballet’s ‘pas de deux’) and the meshing of a crafted surface with 21<sup>st</sup> century technology, allows the piece to reach a broad audience whilst retaining a quiet intimacy”. Jason Christopher (NSW) won the Special Commendation Award for the second year in a row for *Battery Hens*, a multi-media sculpture commenting on our modern food production. Tully Arnot’s (NSW) *Scrunch/Paper Ball* and Perran Costi’s (NSW) *Microcosmos* both received high commendations from the judges. Following the conclusion of the exhibition the Viewers’ Choice award went to Julia deVille (VIC) for *Lenore*.



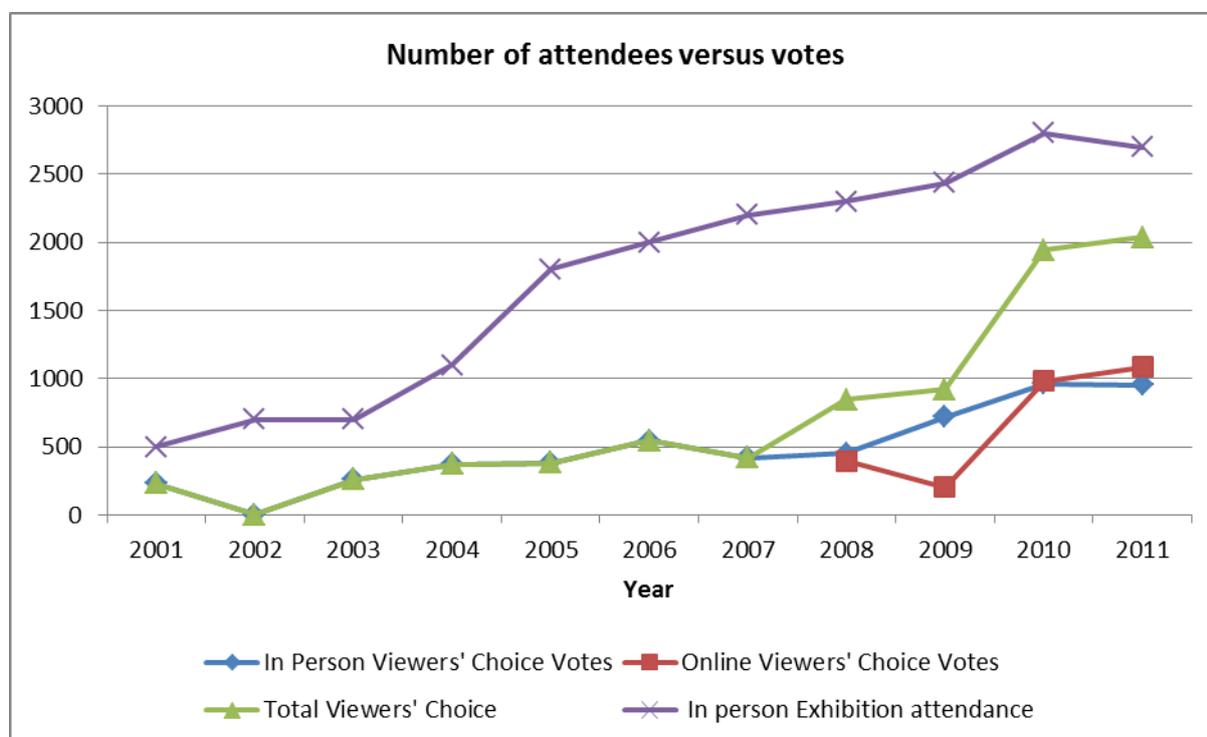
*Pas de Deux* by Margaret Seymour  
Winner - 2011 Woollahra Small Sculpture Prize



*Battery Hens* by Jason Christopher  
Winner – 2011 Special Commendation

Ten of the forty finalists' works were sold during the exhibition, compared with five works sold during the 2010 exhibition. The number of Viewers Choice votes received was 2037, which included 954 in-person votes and 1083 online votes. This represents the highest number of online Viewers' Choice votes received to date, confirming the increasing on-line engagement with the exhibition.

The following chart highlights Viewers' Choice voting patterns versus exhibition attendance between 2001 and 2011. Please note that Viewers Choice data was not logged in 2002.



## **2011 Additional Prize – The Plinth Award**

In support and appreciation of the Prize, plinth maker Roger Fenton (Plinths Made to Order) generously offered a plinth as an award to a 2011 finalist. The recipient of this award was chosen by the exhibition set-up Working Bee group, consisting of Committee members, Council staff and Cultural Projects Assistants. The recipient for the 2011 Plinth Award was Anneke Paijmans (NSW) for her ceramic sculpture *Smoke-Pod*.

## **2009 Winner Woollahra Small Sculpture Prize on loan**

2009 Winner *I...U* by Alexander Seton (NSW) was sent on loan in November 2011 to McClelland Gallery and Sculpture Park in Victoria to partake in the sculpture exhibition *Double Vision*. The exhibition is a survey of what it means to be human and includes works from some of Australia's most respected and successful contemporary artists. The exhibited works are from private and public collections and the inclusion of Alexander Seton's work continues to direct the attention of a broader audience to the Prize. The work will be on loan until late March 2012.

## **The Woollahra Small Sculpture Prize and the Environmental Schools Sculpture Prize**

The linking of the Woollahra Environmental Schools Sculpture Prize and exhibition with the Woollahra Small Sculpture Prize occurred for the fifth successive year. Initially developed by Council's Environmental Education Officer in collaboration with the Cultural Development Coordinator to promote National Recycling Week, the prize occurs in conjunction with the Woollahra Small Sculpture Prize in order for school children from the local area to participate in sculpture making activity whilst considering environmental messages and enhancing environmental education outcomes.

During the two week exhibition, eleven environmental sculptures, created by 81 students from kindergarten to year twelve, were displayed. Each entry met the prize criteria including: one entry per student made of recycled material, 3D, no larger than 80cm in any dimension, no heavier than 3kg, free standing and addressing the 2011 theme of "sustainable production and consumption".

The 2011 exhibition maintained the standard of excellence set in 2010. A strong spread of junior and senior entries was received, including a mix of both male and female submissions.

The exhibition began with a public launch on Sunday 23 October 2011 where all finalists and their families were invited to attend. Here the students were congratulated on their efforts and parents, friends and family encouraged to take note of the environmental stories each artist worked hard to tell. The winner of the junior category (K-6) and senior category (7-12) was also announced.

Judged by the Woollahra Small Sculpture Prize judges; the winning entries were:

**Winner, Senior Category:** *On My Mind* by Philippa Harrison, Year 10, Kincoppal Rose Bay  
**Winner, Junior Category:** *Plastic Sushi* by Indigo Penn, Year 6, Reddam House

Across the two week exhibition, 200 people placed a vote for the Viewer's Choice prize winner. After the exhibition closed, *Man* by Ramiro Fernandez (Year 7, Cranbrook School) was announced as the winner, receiving 24% of the public's vote.

With thanks to funding by the NSW Government through its Environmental Trust, additional support was offered to schools and students again in 2011. This support included:

- A six-part, syllabus based, teaching resource 'Precious Resources' - suitable for Stage 2 and 3 classes - developed to support local schools in combining visual arts with environmental education and delivered free to all local schools.
- Four free Sculpture Skill workshops run during the July school holidays which engaged 90 students in years 3 through 10 from sixteen of the twenty local schools.
- The creation of a group art installation project, 'What a Waste', by the Woollahra community and residents during Kids Day Out which raised awareness of the problem of e-waste in the local area.

### **The Woollahra Small Sculpture Prize and Kids Day Out**

The 2011 Kids Day Out event occurred on Sunday 23 October and featured the Woollahra Small Sculpture Prize exhibition for the sixth successive year. The Redleaf area and Blackburn Gardens hosted a wide range of activities for children, including sculpture workshops by Envirocraft. The Woollahra Small Sculpture Prize and Environmental Schools Sculpture Prize exhibitions were open to the general public and provided worksheets for children of all ages. Both exhibitions were well visited throughout the day.

### **Woollahra Small Sculpture Prize additional activities/programs**

#### Artists Talks

The 2011 Artist Talks featured 11 finalists on Saturday 22 October between 2pm and 4pm as part of the exhibition program. Former Woollahra Small Sculpture Prize Committee member, Art Consultant and Arts Advocate Natalia Bradshaw hosted the event and facilitated a Question and Answer session between the audience and the artists. An estimate of 70 attendees participated in the event.

Finalists participating in Artist Talks included Margaret Seymour (NSW), Jason Christopher (NSW), Julia deVille (VIC), Martin Sims (NSW), Maryanne Mussared (ACT), Laura Jade (NSW), Tracey Deep (NSW), Ruth Levine (NSW), Chanelle Collier (NSW), Camie Lyons (NSW), Perran Costi (NSW). All the talks were recorded and are available as MP3 files on the Woollahra Small Sculpture Prize website. In aiming to increase the social media presence of the Prize, the event was also live-tweeted throughout the talks.

#### Sculpture Tea Topics

A Sculpture Tea Topic was presented on Friday 4 November and hosted by the Cultural Development Officer with special guest speaker 2011 Winner Margaret Seymour. The event was very successful, attracting more than 70 attendees who enjoyed morning tea on the verandah before participating in the informal talk given by Margaret Seymour.

#### Schools and Groups Touring Program

Thirteen individual tour slots were booked in from local groups including Cranbrook Senior School, Woollahra Preschool and Kincoppal-Rose Bay Toastmasters. Pre-booked groups received a guided, explanatory tour of both the Woollahra Small Sculpture Prize and the Environmental Schools Sculpture Prize. Schools groups were provided with age specific worksheets or activities that were developed by Woollahra Small Sculpture Prize Volunteers.

## Woollahra Small Sculpture Prize Online Engagement and Improvements

### Website

The dedicated website (mini site or sub-site) for the Woollahra Small Sculpture Prize located at <http://sculptureprize.woollahra.nsw.gov.au>, is currently the preferred information source for artists and audience enquiries regarding the Woollahra Small Sculpture Prize. The website, which was launched in October 2007, incorporates online flash galleries of finalists' works plus pages for media, childrens' education content, events, online Viewers' Choice voting, E-News subscriptions and archived information on the history of the Prize. The website also provides an opportunity to hear MP3 recordings of each artist participating in Artist Talks.

The website continues to provide important information and answer general enquiries, which results in decreased number of telephone enquiries to the Council. Community feedback confirms that the website is an excellent resource, has a professional look and has improved Council's customer service in relation to information on the Prize.

### E-Newsletter

Seven E-Newsletters were distributed in 2011 to approximately 2700 subscribers. Each newsletter was emailed to the subscribers to coincide with certain announcements or activities in relation to the Prize. Statistics showed an increase in traffic to the website directly after the release of each newsletter. The E-news edition of the finalists' image gallery and Viewers' Choice voting form contributed to 1500 hits and 1100 hits respectively, in the period of 19 to 22 September.

### Facebook & Twitter

The Woollahra Small Sculpture Prize has in addition to its website also maintained a dedicated Facebook page <http://www.facebook.com/WoollahraSmallSculpturePrize> and Twitter profile <http://twitter.com/WoollahraSSP> since 2010.

An increase in Facebook posts and promotional visibility throughout 2011 resulted in a 68% increase of 'Likes' (or fans) from 7 November 2010 to 7 November 2011. The heightened social media activity resulted in greater online community engagement and discussions about art, and as such facilitated a virtual space for an online audience to engage with the exhibition.

The Twitter activity during the 2011 Prize included live tweeting at the exhibition launch and Artist Talks. Some of these tweets were re-tweeted by galleries and artists. While the number of Twitter followers is fairly low, but steadily growing, tweets can reach an audience beyond those of identified followers. To illustrate this point, during the 2011 exhibition the Fairfax publication *The Sydney Magazine* tweeted about the exhibition, reaching close to 7000 followers. While some statistics can be identified in regards to these social media platforms, it is difficult to measure precise quantitative data as a person can read Facebook posts or follow tweets without actually 'liking' the Facebook page or following the Twitter page.

Key results for the Woollahra Small Sculpture Prize online engagement in 2011 are as follow:

- The website continues to rank highly in all major search engines (usually 1st or 2nd entry for the phrase 'sculpture prize').
- 38% of all visits to the Viewers' Choice form came from our Facebook page.
- The number of visitors to the site increased from previous years.
- Following Australia, most visitors to the site came from the USA, NZ, UK, Canada and Germany respectively.
- Close to 1100 online votes for Viewers' Choice Award (highest to date).
- 134% growth in visits to the website from mobile devices (Androids, iPhones, iPads).

Please see Annexure 2 for detailed website statistics for the period 7 November 2010 to 7 November 2011.

### **Online Payment Option**

In partnership with 2010 and 2011 sponsor PayPal, the establishment of a PayPal account continued to provide entrants with a simpler option for entry fee payment. The online payment option of PayPal was the exclusive choice of payment by all the international entrants, as all conversion rates are determined by the online account. Many national artists also chose this mode of payment.

### **Woollahra Small Sculpture Prize Volunteer Staff Program**

For the sixth year, a successful Volunteer Staff program for the Prize was implemented by the Cultural Development Coordinator and Cultural Development Officer. The Volunteer Staff program resulted in paid casual Cultural Projects Assistant roles for Volunteer Staff during the exhibition period. A significant factor in the development of the Prize is the ongoing reliance on the contribution of volunteer staff hours and the management of Volunteer Staff. In 2011 Volunteer Staff contributed an approximate 400 hours of work in supporting the organisation of the Prize. This equates to more than 2,400 Volunteer Staff hours across six years of the program which is the equivalent to a year's full time salaried position. The volunteer program from 2010 resulted in the return of three of the volunteers in 2011, in both volunteer and casual paid positions.

The Woollahra Small Sculpture Prize Committee members also commit significant volunteer hours to the project.

### **Income/Expenditure**

The cost of staging the Woollahra Small Sculpture Prize over the 2011/12 financial year is estimated to be \$66,279. This figure incorporates project expenditure including prize money payments of \$13,000. The income received was \$40,679 (excluding GST). This consists of ten sales totalling \$13,811, equating to \$3,133 in commission, entry fees of \$19,046 and sponsorship income of \$18,500. The total net cost to Council for the Woollahra Small Sculpture Prize in the 2011/12 financial year will be \$25,600.

In addition to monetary sponsorships, the 2011 Woollahra Small Sculpture Prize received in-kind assistance from Art and Australia, Woollahra Philharmonic Orchestra, Hugonnet Design, Megacolour, Wentworth Courier, Cumulus Wines, Pasta Pantry, Guzman y Gomez, Westfield Bondi Junction and Art What's On. This support represents significant savings to the delivery of the project and these sponsorship options are consistently pursued by the Committee to minimise certain costs associated by the organisation and running of the Prize.

### **2011 Viewer Evaluation and Feedback**

Invaluable feedback from the viewers is received through the Viewers' Choice form, both at the gallery and online. These comments help evaluating the community's response to the exhibition and how they heard about the Prize. Below are some comments received:

*Only followed on the internet but this year I'm coming down from Brisbane to check it out - see you then!*

*All I can say is that it always makes me happy to see government, at any level, supporting the arts and any other personal endeavours within the community. I hope that this award is something that will continue and grow.*

A detailed feedback summary on the 2011 Woollahra Small Sculpture Prize from artists, schools and viewers has been compiled in Annexure 3. Please note that the feedback summary is an edited version representing a cross-section of viewers' comments.

### **2011 Woollahra Small Sculpture Prize Committee Evaluation Summary**

A summary of key points discussed at the evaluation meeting of the Woollahra Small Sculpture Prize Committee, held on Wednesday 16 November 2011 are as follows:

- Launch night is a successful marketing tool for Council.
- Only mention Gold and Silver Sponsors in speeches at launch due to time restrictions.
- Volunteer Staff Program is extremely beneficial to the running of the Prize
- Unanimous agreement that the extended length of the exhibition period benefits the Prize and its exposure to the public.
- Based on visitation statistics between 5-6pm on weekdays, it was unanimously decided to adjust the weekdays' exhibition opening hours to 9am-5pm for the 2012 Prize.
- Calibre of artwork and submitting artists has remained high.
- The online engagement strategies resulted in more opportunities for the community to engage with the Prize.
- Continue with successful association with community benefits programs such as Kids Day Out, Artist Talks, Sculpture Tea Topic and the Environmental Schools Sculpture Prize. Artist Talks and Sculpture Tea Topic were both extremely well attended.
- It was agreed to extend the period by one week between closing of entries and pre-selection due to the high processing demands.

Please see Annexure 4 for Woollahra Small Sculpture Prize Committee evaluation summary contained in the Minutes of the Woollahra Small Sculpture Prize Committee Meeting, held on Wednesday 16 November 2011.

### **Publicity and Promotions**

Based on feedback from previous Woollahra Small Sculpture Prize evaluations and income that allowed for it, the 2011 Woollahra Small Sculpture Prize was able to continue engaging the services of an external publicist. As a result the Prize received solid media coverage including *The Sydney Magazine*, *Vogue Living* and *The Sydney Morning Herald*, as well as a radio interview with Committee member Stella Downer for *Radio Adelaide*.

A detailed publicity report and media listing is provided in Annexure 5.

A combined Woollahra Small Sculpture Prize/Kids Day Out and *Wentworth Courier* media sponsorship package was continued in 2011. Through this relationship, the *Wentworth Courier* provided some free media advertorial, advertising and editorial for both activities. A large percentage of visitors to the Woollahra Small Sculpture Prize cited the *Wentworth Courier* or 'local paper' when asked how they heard about the Prize.

A quarter-page, colour advertisement for the exhibition was provided in-kind by respected and leading art journal *Art and Australia*. Paid advertising for the Woollahra Small Sculpture Prize was undertaken with the respected and nationally distributed Art Almanac (call for entries, exhibition) and the October issue of LOOK, The Art Gallery of NSW Society Magazine.

Opportunities for free listings and online mentions in arts publications were researched by Volunteer Staff. A summary of free listings achieved is provided in Annexure 6.

## **Conclusion**

The 2011 Woollahra Small Sculpture Prize has been recognised as a success and continued to meet the original aims and objectives set by Council in 2001. Based on the majority of feedback received on Viewers' Choice voting forms, evaluation meetings with Woollahra Small Sculpture Prize Committee members and personal communication with the Cultural Development Officer, there has been an ongoing increase in the media profile and increased awareness of the Prize by artists and the arts industry in its eleven year history.

The number of entries and media awareness of the Prize can be linked to factors including the choice of respected judges, levels of sponsorship received, community support and community engagement, both in person and through social media platforms, and expansion of programs through dedicated volunteer hours.

The reputation and profile of the Prize and related activities including the schools component, Kids Day Out, links with the Woollahra Environmental Schools Sculpture Prize, community artist talks and Sculpture Tea Topic can be maintained at current levels with appropriate funding from Woollahra Council and a continuous monetary and in-kind sponsorship.

The permanent extension of exhibition dates have provided the community with a prolonged opportunity to visit the exhibition and engage in the related events organised in conjunction with the Prize. The evaluation of the 2011 Small Sculpture Prize confirms that positive outcomes continue, objectives are met and maintained while building and expanding the profile of the Woollahra Small Sculpture Prize.

Maria Lacey  
Cultural Development Officer

Kylie Walshe  
Director – Community Services

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## **ANNEXURES:**

1. 2001 – 2011 Woollahra Small Sculpture Prize Comparative Data
2. 2011 Woollahra Small Sculpture Prize Website Statistics
3. 2011 Viewer Feedback
4. Woollahra Small Sculpture Prize Committee Evaluation Meeting Minutes, 16 November 2011
5. 2011 Woollahra Small Sculpture Prize Media Report
6. 2011 Woollahra Small Sculpture Prize Free Listings Summary

**Item No:** D3 Delegated to Committee

**Subject:** **DELIVERY PROGRAM 2009 TO 2013 AND OPERATIONAL PLAN 2011/12 (DPOP) QUARTERLY PROGRESS REPORT DECEMBER 2011 – GOALS (1) – A CONNECTED & HARMONIOUS COMMUNITY, (2) – A SUPPORTED COMMUNITY, (3) – A CREATIVE & VIBRANT COMMUNITY, (5) – LIVEABLE PLACES, (7) – PROTECTING OUR ENVIRONMENT & (8) – SUSTAINABLE USE OF RESOURCES**

**Author:** Kylie Walshe - Director Community Services  
Tom O'Hanlon - Director Technical Services

**File No:** 1229.G

**Reason for Report:** To review the status of the Priorities and Actions in Council Delivery Program 2009 to 2013 and Operational Plan 2011/12 for the three months ending 31 December 2011.

**Recommendation:**

THAT the December 2011 Quarterly Progress Report on Goal 1 (A connected & harmonious community), Goal 2 (A supported community), Goal 3 (A creative & vibrant community), Goal 5 (Liveable places), Goal 7 (Protecting our environment) and Goal 8 (Sustainable use of resources) of Council's Delivery Program 2009 to 2013 and Operational Plan 2011/12 be received and noted.

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**Background:**

In May 2011 Council adopted its revised Delivery Program 2009 to 2013 and Operational Plan 2011/12 (DPOP) in line with the new Integrated Planning and Reporting Legislation for NSW Local Government.

As a consequence of the Integrated Planning and Reporting Legislation, the *Local Government Act 1993* was amended to require Council to report on the progress of its Delivery Program at least every six months. In response to the amendments, and in order to ensure that Council's reporting to the community remains transparent, timely and manageable under the legislation, progress reports on the DPOP continue to be presented quarterly for the end of September, December, March and June each year.

The framework for quarterly progress reports is consistent with the structure of the Delivery Program and Operational Plan developed around the following interrelated themes and supporting Goals:

**Theme: Community well-being**  
Goal 1: A connected and harmonious community.  
Goal 2: A supported community.  
Goal 3: A creative and vibrant community.

**Theme: Quality places and spaces**  
Goal 4: Well planned neighbourhoods.  
Goal 5: Liveable places.  
Goal 6: Getting around.

**Theme: A healthy environment**

- Goal 7: Protecting our environment.  
Goal 8: Sustainable use of resources.

**Theme: Local prosperity**

- Goal 9: Community focused economic development.

**Theme: Community leadership and participation**

- Goal 10: Working together.  
Goal 11: A well managed Council.

**Annexure 1** to this report is Council's Quarterly Progress Report for the period 1 October to 31 December 2011 for Goals 1, 2, 3, 5, 7 and 8, being most relevant to the Community and Environment Committee (C&E).

As this is the second quarterly report for 2011/12, the final column in the tables headed "Updated Comments" has been updated to indicate that the comments relating to that action have been updated since the previous quarterly report to Council. The purpose of the tick is to enable Councillors and other readers of the report to easily identify where an action status has been updated.

**Adopted notices of motion and other decisions of the Council**

To further improve the efficiency and transparency of Council's Integrated Planning and Reporting procedures, notices of motion and other decisions of the Council which are strategic and/or project based are now included as additional actions in the DPOP and reported on through the Quarterly Progress Report.

Adopted notices of motion which are non-strategic in nature, such as placement of an additional agenda item on a meeting or writing a letter to an organisation, will be monitored administratively.

During the period 1 October to 31 December 2011, three new notices of motion have been identified as strategic and/or project based in nature. Details of this new action are provided below.

<b>ACTION ARISING FROM A NOTICE OF MOTION</b>	
<b>Action number in 2011/2012 Quarterly Progress Report</b>	<b>Action description</b>
2.2.1.1	That Council provides financial assistance to the Woollahra Festival of Arts and Ideas. [Refer NOM 28/11/2011 - Clrs Grieve & Zeltzer].
5.1.1.4	Report to Council on what strategies can be taken to develop some specific youth designated spaces (ie skate park or basketball court and more youth specific activities. [Refer NOM 12/12/2011 - Clrs Grieve & Jarnason].
5.3.2.47	Install bike racks, without the loss of any parking spaces, at the street level of the Redleaf Council Chambers. [Refer NOM 31/10/2011 - Clrs Grieve & Shoebridge].

**Conclusion:**

It is recommended that the December 2011 Quarterly Progress Report on Goal 1 (A connected & harmonious community), Goal 2 (A supported community), Goal 3 (A creative & vibrant community), Goal 5 (Liveable places), Goal 7 (Protecting our environment) and Goal 8 (Sustainable use of resources) of Council's Delivery Program 2009 to 2013 and Operational Plan 2011/12 be received and noted and revised target dates adopted.

Kylie Walshe  
Director Community Services

Tom O'Hanlon  
Director Technical Services

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**Annexure**

- 1 DPOP Quarterly Progress Report December 2011 for Goal 1 (A connected & harmonious community), Goal 2 (A supported community), Goal 3 (A creative & vibrant community), Goal 5 (Liveable places), Goal 7 (Protecting our environment) and Goal 8 (Sustainable use of resources) – *distributed separately*.

## POLITICAL DONATIONS DECISION MAKING FLOWCHART FOR THE INFORMATION OF COUNCILLORS

