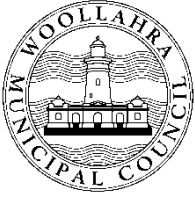


Woollahra Small Sculpture Prize Committee Minutes



Woollahra Council, Council Chambers
Tuesday 19 February, 5.00pm

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Woollahra Small Sculpture Prize Committee Minutes

**Minutes of the Meeting held on
Tuesday 19 February, 5.00pm
Woollahra Council, Council Chambers**

1 PRESENT & APOLOGIES

Present:	Councillor Anthony Marano	Chair
	Alison Renwick	Arts Industry Representative
	Karin Olah	Community Representative
	Christopher Dawson	Community Representative
Staff:	Jo Jansyn	Cultural Development Coordinator
Apologies:	Mary-Lou Jarvis	Councillor
	Nick Maxwell	Councillor
	Professor Ian Howard	Arts Industry Representative
	Ali Yeldham	Arts Industry Representative
	Stella Downer	Arts Industry Representative
	Bernard Curran	Community Representative
	Lynn Garlick	Director Community Services

2 MATTERS ARISING FROM PREVIOUS MINUTES

The last minutes contained a recommendation by the Committee to increase the main prize money to \$25,000 along with entry fee to \$50 in the prize moves to the St Brigid's gallery space in 2020. This recommendation was put to Council in December 2019, with Council accepting the recommendation.

All further matters arising from previous minutes to be addressed in this meeting. Moved: Jo Jansyn
Seconded: Cllr Anthony Marano.

3 PROGRESS REPORTS

3.1 Judges

Professor Ross Harley, Tim Ross and Louise Herron have confirmed their judging availability for 2019.

3.2 General Project Update

The Call for Entries is scheduled to commence between 1 April and 5 July, 2019. The Call Out message predominantly occurs via social media, web listings and the large E-News subscriber base however is supported by some paid advertising in Art Almanac.

The exhibition will be launched on Friday 11 October in 2019 and continue on to 3 November. As per previous years, the exhibition launch date is based around Local Government Conference dates.

3.3 Sponsorship

The Cultural Development Coordinator circulated an updated sponsorship proposal to the Committee. The process to secure 2019 sponsorship has commenced and 2018 sponsors have been contacted.

The Committee discussed which potential sponsors to approach, particularly in relation to beverage sponsorship for the launch. The Cultural Development Coordinator confirmed that sponsor documents and approaches to sponsors can be tailored, including visits to the current collection of acquisitions.

Action: Cultural Development Coordinator to circulate electronic format sponsorship documents to the Committee.

Action: The Chair, Committee and Cultural Development Coordinator will pursue sponsorship contacts as discussed. (Chris Dawson to follow up beverage contact).

3.4 Publicity Development

The Cultural Development Coordinator has approached our long term PR agency for a brief for continuing their service for the 2019 Woollahra Small Sculpture Prize.

The Cultural Development Coordinator discussed the 2018 social media strategy and felt that this was very successful and increased social media engagement dramatically. It is planned that this strategy continues for the 2019 Woollahra Small Sculpture Prize.

Generally the first media release issued for the Prize is around the Call for Entries and includes information on the judges.

The Committee discussed an opportunity for a story angle that involved some of the previous schools who have visited the exhibition.

Action: Cultural Development Coordinator to liaise with PR Agency regarding story ideas around visiting schools.

4 ANY OTHER BUSINESS

4.1 Committee Membership

The previous minutes actioned the Chair to invite Justin Miller to be a member of the Committee. Justin declined. The Committee discussed membership and recommended approaching Elizabeth Hastings, followed by Mark Hughes if Elizabeth was not available.

Action: The Chair will approach Elizabeth Hastings regarding Woollahra Small Sculpture Prize Committee Membership.

4.2 Exhibition/Community Programs

The Cultural Development Coordinator continues to investigate and improve audience development opportunities for Woollahra Small Sculpture Prize Community Programs.

Action: Committee Members who have ideas for community programs/new audiences to liaise with the Cultural Development Coordinator.

Next meeting: Tuesday 7 May 2019, 5pm at Woollahra Council Chambers.